

Sports Nutrition in the Philippines

Market Direction | 2023-10-20 | 21 pages | Euromonitor

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Report description:

Recent years have seen the population of the Philippines become more interested in sports and fitness and this can be seen in part as a response to the harsh realities of the COVID-19 pandemic. It is well-known that people who are physically fit and active are far less likely to succumb to a serious case of COVID-19 and this has motivated many among the local population to take an increased interest in regular strenuous physical exercise. Many of these recent converts to regular physical exercis...

Euromonitor International's Sports Nutrition in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Health and wellness attributes prove increasingly crucial for supporting demand

E-commerce continues to gain ground consumers demand convenience

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