

Sports Nutrition in Singapore

Market Direction | 2023-10-26 | 22 pages | Euromonitor

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Report description:

Sports nutrition consists of both protein and non-protein products in Singapore. The former dominates local sales, covering protein/energy bars, sports protein powder (the largest value category) and sports protein RTD. One factor explaining the lack of popularity for sports non-protein products such as energy chews is that endurance sports are not particularly popular in Singapore. While expatriates and more affluent local citizens have experience travelling overseas to climb mountains and run...

Euromonitor International's Sports Nutrition in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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