

Snacks in India

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Report description:

Snacks in India experienced strong double-digit value growth in 2022 supported by the strong performances of ice cream and chocolate confectionery. Post-pandemic, pent-up demand combined with the extended summer season drove the growth of ice cream, while demand for chocolate confectionery was driven by the stronger return to celebratory and festive occasions.

Euromonitor International's Snacks in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Snacks in India
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List Of Contents And Tables

SNACKS IN INDIA

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023

Table 2 Sales of Snacks by Category: Value 2018-2023

Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Snacks: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Snacks by Format: % Value 2018-2023

Table 9 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 10 □Forecast Sales of Snacks by Category: Value 2023-2028

Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Players focus on product innovation to create new positionings

Mondelez maintains dominance with unique marketing initiatives and robust distribution system

Major players lean towards D2C portals to enhance gifting potential of the category

PROSPECTS AND OPPORTUNITIES

Major players likely to launch online subscription services to cater for changing consumer preferences and reward customer loyalty

Leading brands will continue to ramp up local production facilities to meet demand and keep margins in check

Premium artisanal offerings set to rise with the advent of D2C players

CATEGORY DATA

Summary 2 Other Chocolate Confectionery by Product Type: 2023

Table 13 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 14 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

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Table 17 Sales of Chocolate Tablets by Type: % Value 2018-2023

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

GUM IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increase in digital transactions results in relatively slower growth rate for gum

Major players focus on driving marketing campaigns to build emotional connection

PROSPECTS AND OPPORTUNITIES

Major players will look to focus on increasing margins with high cost pressures expected over the forecast period

Gum set to record relatively slow retail volume growth with limited usage occasions

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2018-2023

Table 26 Sales of Gum by Category: Value 2018-2023

Table 27 Sales of Gum by Category: % Volume Growth 2018-2023

Table 28 Sales of Gum by Category: % Value Growth 2018-2023

Table 29 Sales of Gum by Flavour: Rankings 2018-2023

Table 30 NBO Company Shares of Gum: % Value 2019-2023

Table 31 LBN Brand Shares of Gum: % Value 2020-2023

Table 32 Distribution of Gum by Format: % Value 2018-2023

Table 33 Forecast Sales of Gum by Category: Volume 2023-2028

Table 34 □Forecast Sales of Gum by Category: Value 2023-2028

Table 35 □Forecast Sales of Gum by Category: % Volume Growth 2023-2028

Table 36 □Forecast Sales of Gum by Category: % Value Growth 2023-2028

SUGAR CONFECTIONERY IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Pastilles, gummies, jellies and chews emerges as interesting format in sugar confectionery with newer product formats and flavours

Sugar confectionery faces stiff competition from chocolate confectionery

PROSPECTS AND OPPORTUNITIES

High sugar might act as a deterrent going forward with legal complications and rise of health-conscious consumers

Mints with functional claims to enjoy greater importance over the forecast period

CATEGORY DATA

Table 37 Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 38 Sales of Sugar Confectionery by Category: Value 2018-2023

Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

Table 42 NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 44 Distribution of Sugar Confectionery by Format: % Value 2018-2023

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Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 46 □Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 48 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Major brands focus on functional fortification in sweet biscuits to attract increasingly health-conscious consumers

Snack bars emerges as fastest growing category

Britannia leads the way with digital exclusive marketing approach for sweet biscuits

PROSPECTS AND OPPORTUNITIES

Players will look to create extensions of major brands tailored to cater for new consumption occasions

Brands likely to launch premium biscuits with a focus on local sourcing to maintain healthy margins

Major players will aim to further strengthen their online presence

CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 57 NBO Company Shares of Snack Bars: % Value 2019-2023

Table 58 □LBN Brand Shares of Snack Bars: % Value 2020-2023

Table 59 □NBO Company Shares of Fruit Snacks: % Value 2019-2023

Table 60 □LBN Brand Shares of Fruit Snacks: % Value 2020-2023

Table 61 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 62 □Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 63 □Distribution of Snack Bars by Format: % Value 2018-2023

Table 64 □Distribution of Fruit Snacks by Format: % Value 2018-2023

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 68 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

ICE CREAM IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ice cream displays low double-digit value growth in 2023

Product innovation using local insights to increase consumption occasions

Strengthening partnerships with quick commerce players to drive home consumption of ice cream

PROSPECTS AND OPPORTUNITIES

Entry of different players set to intensify competition within ice cream

Product integration and cobranding efforts will continue to add new layers of growth

Major players will look to leverage multiple touchpoints to test market new launches

CATEGORY DATA

Table 69 Sales of Ice Cream by Category: Volume 2018-2023

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Table 70 Sales of Ice Cream by Category: Value 2018-2023
 Table 71 Sales of Ice Cream by Category: % Volume Growth 2018-2023
 Table 72 Sales of Ice Cream by Category: % Value Growth 2018-2023
 Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2018-2023
 Table 74 Sales of Impulse Ice Cream by Format: % Value 2018-2023
 Table 75 NBO Company Shares of Ice Cream: % Value 2019-2023
 Table 76 LBN Brand Shares of Ice Cream: % Value 2020-2023
 Table 77 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023
 Table 78 □LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023
 Table 79 □NBO Company Shares of Take-home Ice Cream: % Value 2019-2023
 Table 80 □LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023
 Table 81 □Distribution of Ice Cream by Format: % Value 2018-2023
 Table 82 □Forecast Sales of Ice Cream by Category: Volume 2023-2028
 Table 83 □Forecast Sales of Ice Cream by Category: Value 2023-2028
 Table 84 □Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028
 Table 85 □Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

SAVOURY SNACKS IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increase in at-home entertainment fuels binge watching and snacking sessions
 Leading player PepsiCo leads innovation by launching products to create new snacking experiences
 Happilo gains share and records dynamic growth by focusing on premium offerings

PROSPECTS AND OPPORTUNITIES

Players likely to make reformulation efforts by replacing or reducing key unhealthy ingredients
 Competition set to intensify with the entry of D2C players
 On-the-go consumption of savoury snacks is set maintain momentum with surge in mobility and travel

CATEGORY DATA

Summary 3 Other Savoury Snacks by Product Type: 2023
 Table 86 Sales of Savoury Snacks by Category: Volume 2018-2023
 Table 87 Sales of Savoury Snacks by Category: Value 2018-2023
 Table 88 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023
 Table 89 Sales of Savoury Snacks by Category: % Value Growth 2018-2023
 Table 90 NBO Company Shares of Savoury Snacks: % Value 2019-2023
 Table 91 LBN Brand Shares of Savoury Snacks: % Value 2020-2023
 Table 92 Distribution of Savoury Snacks by Format: % Value 2018-2023
 Table 93 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028
 Table 94 Forecast Sales of Savoury Snacks by Category: Value 2023-2028
 Table 95 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028
 Table 96 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

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