

Snacks in India

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Report description:

Snacks in India experienced strong double-digit value growth in 2022 supported by the strong performances of ice cream and chocolate confectionery. Post-pandemic, pent-up demand combined with the extended summer season drove the growth of ice cream, while demand for chocolate confectionery was driven by the stronger return to celebratory and festive occasions.

Euromonitor International's Snacks in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Mondelez maintains dominance with unique marketing initiatives and robust distribution system
Major players lean towards D2C portals to enhance gifting potential of the category

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PROSPECTS AND OPPORTUNITIES

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