

Sleep Aids in South Africa

Market Direction | 2023-10-20 | 21 pages | Euromonitor

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Report description:

In South Africa, many consumers take their mental health very seriously. Mental awareness and assistance for those experiencing mental health problems is easily available in South Africa through various channels. For example, people have access to mental support through work and even students in South Africa have access to mental support channels at universities across the country. Furthermore, there are also various helplines in South Africa for people to call when in need of support. When cons...

Euromonitor International's Sleep Aids in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SLEEP AIDS IN SOUTH AFRICA

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Sleep aids medication faces competition from prescribed sleeping aids

Consumers seek out alternatives with herbal and natural ingredients

Inflation and the rising cost of living elevate consumer stress, anxiety and depression which drives demand for sleep aids

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