

Plant-Based Dairy in Mexico

Market Direction | 2023-10-26 | 18 pages | Euromonitor

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Report description:

High inflation and a rise in the cost of living has put the squeeze on consumers' disposable income in 2023 with the prices of food and services shooting up. With consumers being faced with more limited budgets this has encouraged them to prioritise the essentials and to scrutinise those purchases that are perceived as small luxuries, or non-essentials. With the prices of plant-based dairy products being between 30% and 50% higher than those made with cow's milk this has seen some consumers swit...

Euromonitor International's Plant-based Dairy in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Plant-Based Dairy in Mexico
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List Of Contents And Tables

PLANT-BASED DAIRY IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based dairy sees a drop in demand as consumers prioritise other categories

Plant-based milk comes under scrutiny as dairy industry pushes back

Reduced sugar plant-based milk gains relevance

PROSPECTS AND OPPORTUNITIES

Growth is likely to be restrained by pricing

Dairy cheese and yoghurt unlikely to face a serious threat from plant-based alternatives

Major dairy player plants the Seeds for growth

CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 3 Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 4 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 5 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 6 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 7 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 8 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN MEXICO

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends 2023

Competitive landscape

Retailing developments growth

What next for dairy products and alternatives?

MARKET DATA

Table 9 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 10 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 12 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 13 Penetration of Private Label by Category: % Value 2018-2023

Table 14 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 15 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 16 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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