

Pharmaceuticals in Australia: ISIC 2423

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PPI

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Product coverage: Active Substances and Basic Pharmaceutical Products, Anti-Infectives, Hormones, Other Pharmaceutical Products, Therapeutics, Vaccines and Other Immunological Products, Vitamins, Herbal Medicines, Supplements and Tonics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pharmaceuticals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

PHARMACEUTICALS IN AUSTRALIA: ISIC 2423

HEADLINES

INDUSTRY OVERVIEW

CHART 1 Key Industry's Indicators 2017-2027

PRODUCTION SCORECARD

Summary 1 Scorecard of Production Pillar 2017-2027

CHART 2 Production Value Developed Countries Comparison 2022

CHART 3 Production Value per Capita Developed Countries Comparison 2022

CHART 4 Production Value Growth Developed Countries Comparison 2017-2027

CHART 5 Future and Absolute Growth of Production Value Developed Countries Comparison 2022-2027

CHART 6 Production Value 2017-2027

CHART 7 Production Value by Category 2017-2022

CHART 8 Production Value by Category 2022-2027

CHART 9 Production Value per Employee 2017-2022

CHART 10 Exports 2017-2022

CHART 11 Exports Developed Countries Comparison 2022

COST STRUCTURE

CHART 12 Cost Structure Comparison 2022

CHART 13 Cost Structure 2017-2022

CHART 14 Prices of Selected Commodities 2022 Q3-2023 Q4, Index

CHART 15 Profit and Profit Margin 2017-2022

CHART 16 Average Salary 2017-2022

CHART 17 Labour Costs and Employee Productivity Comparison 2017-2022

FIRMOGRAPHICS

CHART 18 Number of Companies by Size 2017/2022

CHART 19 Competitive Landscape Structure by Company Size 2017/2022

CHART 20 Top Companies' Ranking 2017-2022 and % of Production Value 2022

MARKET OVERVIEW

CONSUMPTION SCORECARD

Summary 2 Scorecard of Consumption 2017-2022

CHART 21 Market Size Developed Countries Comparison 2022

CHART 22 Market Size per Capita Developed Countries Comparison 2022

CHART 23 Market Size Growth Developed Countries Comparison 2017-2022

CHART 24 Market Size Absolute and Average Historic Growth Developed Countries Comparison 2017-2022

CHART 25 Market Structure by Buyer 2017-2022

CHART 26 Market Structure 2017-2022

CHART 27 Imports 2017-2022

CHART 28 Imports Developed Countries Comparison 2022

ATTRACTIVENESS INDEX

CHART 29 Attractiveness Index in Selected Industries 2022

CHART 30 Pharmaceuticals Attractiveness Index Comparison Across All Industries 2022

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