

# Pasta and Noodles in Japan: ISIC 1544

Passport Industrial | 2023-10-26 | 27 pages | Euromonitor

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## **Report description:**

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Pasta and Noodles market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Cooked and Prepared Pasta, Dried and Frozen Pasta Products, Fresh Pasta.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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# **Table of Contents:**

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List Of Contents And Tables PASTA AND NOODLES IN JAPAN: ISIC 1544 HEADLINES INDUSTRY OVERVIEW CHART 1 Key Industry's Indicators 2017-2027 PRODUCTION SCORECARD Scorecard of Production Pillar 2017-2027 Summary 1 CHART 2 Production Value Regional Comparison 2022 CHART 3 Production Value per Capita Regional Comparison 2022 CHART 4 Production Value Growth Regional Comparison 2017-2027 CHART 5 Future and Absolute Growth of Production Value Regional Comparison 2022-2027 CHART 6 Production Value 2017-2027 CHART 7 Production Value by Category 2017-2022 CHART 8 Production Value by Category 2022-2027 CHART 9 Production Value per Employee 2017-2022 CHART 10 □Exports 2017-2022 CHART 11 Exports Regional Comparison 2022 INDUSTRY'S GROWTH DRIVERS Summary 2 Key Buyer Industries in Japan 2017-2027 Key Supplier Industries in Japan 2017-2027 Summary 3 CHART 12 External Demand Factors CHART 13 []Top Industry's Suppliers and Buyers COST STRUCTURE CHART 14 Cost Structure Comparison 2022 CHART 15 □Cost Structure 2017-2022 CHART 16 ∏B2B Costs and Growth 2022, USD million CHART 17 
Prices of Selected Commodities 2022 Q3-2023 Q4, Index CHART 18 □Profit and Profit Margin 2017-2022 CHART 19 
Average Salary 2017-2022 CHART 20 [Labour Costs and Employee Productivity Comparison 2017-2022 FIRMOGRAPHICS CHART 21 Number of Companies by Size 2017/2022 CHART 22 Competitive Landscape Structure by Company Size 2017/2022 CHART 23 []Top Companies' Ranking 2017-2022 and % of Production Value 2022 MARKET OVERVIEW CONSUMPTION SCORECARD Scorecard of Consumption 2017-2022 Summary 4 CHART 24 ||Market Size Regional Comparison 2022 CHART 25 Market Size per Capita Regional Comparison 2022 CHART 26 Market Size Growth Regional Comparison 2017-2022 CHART 27 Market Structure by Buyer 2017-2022 CHART 28 B2B Buyers and Growth 2022, USD million

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com CHART 29 []Market Structure 2017-2022

CHART 30 Market Structure by Category 2017-2022

CHART 31 [Imports 2017-2022

CHART 32 []Imports Regional Comparison 2022

ATTRACTIVENESS INDEX

CHART 33 [Attractiveness Index in Selected Industries 2022

CHART 34 []Pasta and Noodles Attractiveness Index Comparison Across All Industries 2022

CHART 35 [Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 5 Economic Context and Labour Market 2022-2027



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