

## **NRT Smoking Cessation Aids in the Philippines**

Market Direction | 2023-10-20 | 21 pages | Euromonitor

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### **Report description:**

2023 saw further positive growth in retail volume sales of NRT smoking cessation aids in the Philippines, although growth rates were considerably lower than the phenomenal performances recorded in the category earlier in the review period. The main reason for the increases being seen in demand for NRT smoking cessation aids is that many consumers have been motivated to reduce the amount they smoke or, preferably, quit altogether due to the experiences of the COVID-19 pandemic. In addition to the...

Euromonitor International's NRT Smoking Cessation Aids in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

NRT Smoking Cessation Aids in the Philippines

Euromonitor International

October 2023

List Of Contents And Tables

### **NRT SMOKING CESSATION AIDS IN THE PHILIPPINES**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Demand continues to rise as more Philippine smokers choose to quit

Higher awareness among expatriates drives the development of the category

Pressure to quit smoking continues to mount, supporting sales growth in the category

#### **PROSPECTS AND OPPORTUNITIES**

More competition from heated tobacco products and other alternatives to cigarettes

Expansion of product range following the success of Nicorette

Rising tobacco taxes present opportunities for sales growth

#### **CATEGORY INDICATORS**

Table 1 Number of Smokers by Gender 2018-2023

#### **CATEGORY DATA**

Table 2 Sales of NRT Smoking Cessation Aids by Category: Value 2018-2023

Table 3 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2018-2023

Table 4 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2019-2023

Table 5 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2020-2023

Table 6 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2023-2028

Table 7 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2023-2028

### **CONSUMER HEALTH IN THE PHILIPPINES**

#### **EXECUTIVE SUMMARY**

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### **MARKET INDICATORS**

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

#### **MARKET DATA**

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format: % Value 2018-2023

Table 16 Distribution of Consumer Health by Format and Category: % Value 2023

Table 17 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

#### **APPENDIX**

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OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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