

NRT Smoking Cessation Aids in Japan

Market Direction | 2023-10-20 | 25 pages | Euromonitor

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Report description:

Regulations against smoking are becoming stricter worldwide, and the situation is no different in Japan. These stricter rules have encouraged large numbers of smokers to quit, especially since the law banning smoking indoors in principle (Health Promotion Law) came into full force nationwide in April 2020. In addition, in view of the Osaka Expo to be held in 2025, smoking restrictions in public places are also being tightened again. As a result, more smokers are taking up the challenge of reduci...

Euromonitor International's NRT Smoking Cessation Aids in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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