

Morocco Cities Review

City Review | 2023-10-19 | 23 pages | Euromonitor

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Report description:

Casablanca and Tetouan stand out as Morocco's economic hubs, while Agadir shows most potential for economic growth from 2022 to 2027. Over medium term, Casablanca and Fez are set to record the most significant internet penetration growth. Yet, the country's cities are set to face challenges. In the near term, concerns include a global economic slowdown, high inflation and financial tightening, while the long-term issues revolve around the strain on city infrastructure due to population growth.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Morocco Cities Review

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List Of Contents And Tables

MOROCCO CITIES REVIEW

HEADLINES

URBAN CONSUMER

Agadir is poised to experience the most rapid population growth rate

Fez and Casablanca to achieve the highest rate of internet penetration growth

CONSUMER FINANCE

Marrakech's income to rise, driven by the prevalence of higher-value-added sectors

Elevated inflation in Oujda is expected to diminish consumer purchasing power

ECONOMY

By 2027, Casablanca set to continue to be the primary driver of Morocco's economy

Climate change-related hazards are a growing concern for cities in Morocco

CITY SCORECARD

Summary 1 City Scorecard by Pillar 2022

POPULATION

Summary 2 City Scorecard in Population Pillar 2022 and 2022-2027

CHART 1 Population in 2022 and Population Period Growth 2022-2027

CHART 2 Population by Age by City 2022

CHART 3 Average Household Size by City 2022

CHART 4 Population Density and Net Migration 2022

CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2022 and 2022-2027

CHART 5 Total Consumer Expenditure in Morocco by City 2022

CHART 6 Consumer Expenditure per Capita 2022 and Consumer Expenditure Period Growth 2022-2027

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2022

CHART 8 Discretionary vs Necessity Consumer Expenditure 2022

DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2022

CHART 9 Share of Households with Internet and Broadband Internet Access 2022

CHART 10 Possession of Digital Devices by City 2022

INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2022

CHART 11 Disposable Income per Capita 2022 and Disposable Income Period Growth 2022-2027

CHART 12 Number of Households by Disposable Income Band 2022

CHART 13 Number of Households with Disposable Income over USD150,000 2022 and Period Growth 2022-2027

CHART 14 Household Possession of Kitchen Durables by City 2022

CHART 15 Household Possession of Entertainment Electronics by City 2022

CHART 16 Household Possession of Other Durables by City 2022

CHART 17 Number of Passenger Cars and Motorcycles per Household 2022

CHART 18 Possession of Transport Vehicles by City 2022

Summary 6 City Scorecard in Economy Pillar 2022 and 2022-2027

CHART 19 GDP per Capita in 2022 and Real GDP Growth by City 2022-2027

LABOUR

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Summary 7 City Scorecard in Labour Pillar 2022

CHART 20 □Economically Active Population in 2022 and Employed Population Period Growth by City 2017-2022

CHART 21 □Labour Force Participation Rate and Unemployment by City 2022

CHART 22 □Labour Productivity Value 2022 and Productivity Period Growth by City 2017-2022

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