

Morocco Cities Review

City Review | 2023-10-19 | 23 pages | Euromonitor

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Report description:

Casablanca and Tetouan stand out as Morocco's economic hubs, while Agadir shows most potential for economic growth from 2022 to 2027. Over medium term, Casablanca and Fez are set to record the most significant internet penetration growth. Yet, the country's cities are set to face challenges. In the near term, concerns include a global economic slowdown, high inflation and financial tightening, while the long-term issues revolve around the strain on city infrastructure due to population growth.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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