

Mobility in Vietnam

Market Direction | 2023-10-26 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €225.00
- Multiple User License (1 Site) €450.00
- Multiple User License (Global) €675.00

Report description:

Vietnam is largely dominated by two-wheelers, with motorcycles and mopeds accounting for 94% of all vehicles used as of 2022. Light vehicle sales are forecast to grow by 10.9% over 2022-2027. Large cars, including SUVs and crossovers, and multipurpose cars, are the most popular choices, accounting for major shares, and are also forecast to see the fastest growth over 2022-2027. Electric vehicles have potential for growth over 2022-2027, supported by new government initiatives.

Euromonitor International's Mobility in Vietnam report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Mobility in Vietnam
Euromonitor International
October 2023

List Of Contents And Tables

MOBILITY IN VIETNAM

HEADLINES

LIGHT VEHICLE SALES

Market background

Prospects

CHART 1 Light Vehicle Sales in Vietnam 2017-2027

CHART 2 Car Sales by Segment in Vietnam 2017-2027

CHART 3 Top Five Automotive Brands by Market Share in Vietnam 2022 and Change 2017-2022

CHART 4 Top 10 Most Popular Light Vehicle Models in Vietnam 2022

CHART 5 New vs Second-Hand Car Purchase in Vietnam in the Coming Year 2023

ELECTRIC AND ALTERNATIVE FUEL VEHICLES

CHART 6 Reasons for Not Buying an Electric Car in Vietnam 2023

CHART 7 EV Charging by Location in Vietnam 2023

SHARED MOBILITY

CHART 8 Shared Mobility Gross Bookings by Type in Vietnam 2017-2027

CHART 9 Top Four Shared Mobility Brands by Market Share in Vietnam 2022 and Change 2017-2022

CHART 10 □Forecast Growth in Consumer Booking Value by Shared Mobility Type in Vietnam 2022-2027

CHART 11 □Typical Mode of Commute Using Shared Services in Vietnam 2023

CHART 12 □Anticipated Future Spending on Transportation by Mobility Mode in Vietnam 2023

CAR RENTALS

CHART 13 □Car Rental Sales in Vietnam and Year-on-Year Growth 2017-2027

CHART 14 □Car Rental Share of Sales by Channel in Vietnam 2017-2027

CHART 15 □Share of Car Rental Sales by Category in Vietnam 2017-2027

CHART 16 □Car Rental Total Transactions and Average Spend per Transaction in Vietnam 2017-2027

CHART 17 □Fleet Size and Year-on-Year Growth in Vietnam 2017-2027

PUBLIC TRANSPORTATION

CHART 18 □Frequency of Public Transport Use for Commuting in Vietnam 2023

CHART 19 □Frequency of Public Transport Use for Commuting by City Size in Vietnam 2023

CHART 20 □Number of Days per Week Commuting in Vietnam 2023

AUTONOMOUS VEHICLES AND CONNECTIVITY

CHART 21 □Attitudes to Autonomous Vehicles in Vietnam 2022

CHART 22 □Road Injury Accidents 2017-2022 and Road Injuries by City 2022

CHART 23 □Road Network by Country 2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Mobility in Vietnam

Market Direction | 2023-10-26 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€225.00
	Multiple User License (1 Site)	€450.00
	Multiple User License (Global)	€675.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-06
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com