

Ice Cream in India

Market Direction | 2023-10-16 | 26 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

2022 was exceptional for ice cream, with year-on-year value growth of 38% compared to 2021. This was because of extreme hot weather combined with pent-up demand. According to IMD (Indian Metrological Department), India had one of the hottest summers in 2022 - recording 203 heatwaves - which is over five times the number of heatwaves recorded the previous year. Weather acted as a catalyst as many brands surpassed pre-pandemic levels in 2022 due to pent-up demand and recovering from losses in 2020...

Euromonitor International's Ice Cream in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Ice Cream in India
Euromonitor International
October 2023

List Of Contents And Tables

ICE CREAM IN INDIA
KEY DATA FINDINGS
2023 DEVELOPMENTS
Ice cream displays low double-digit value growth in 2023
Product innovation using local insights to increase consumption occasions
Strengthening partnerships with quick commerce players to drive home consumption of ice cream
PROSPECTS AND OPPORTUNITIES
Entry of different players set to intensify competition within ice cream
Product integration and cobranding efforts will continue to add new layers of growth
Major players will look to leverage multiple touchpoints to test market new launches
CATEGORY DATA
Table 1 Sales of Ice Cream by Category: Volume 2018-2023
Table 2 Sales of Ice Cream by Category: Value 2018-2023
Table 3 Sales of Ice Cream by Category: % Volume Growth 2018-2023
Table 4 Sales of Ice Cream by Category: % Value Growth 2018-2023
Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2018-2023
Table 6 Sales of Impulse Ice Cream by Format: % Value 2018-2023
Table 7 NBO Company Shares of Ice Cream: % Value 2019-2023
Table 8 LBN Brand Shares of Ice Cream: % Value 2020-2023
Table 9 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023
Table 10 □LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023
Table 11 □NBO Company Shares of Take-home Ice Cream: % Value 2019-2023
Table 12 □LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023
Table 13 □Distribution of Ice Cream by Format: % Value 2018-2023
Table 14 □Forecast Sales of Ice Cream by Category: Volume 2023-2028
Table 15 □Forecast Sales of Ice Cream by Category: Value 2023-2028
Table 16 □Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028
Table 17 □Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028
SNACKS IN INDIA
EXECUTIVE SUMMARY
Snacks in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for snacks?
MARKET DATA
Table 18 Sales of Snacks by Category: Volume 2018-2023

Table 19 Sales of Snacks by Category: Value 2018-2023

Table 20 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 21 Sales of Snacks by Category: % Value Growth 2018-2023

Table 22 NBO Company Shares of Snacks: % Value 2019-2023

Table 23 LBN Brand Shares of Snacks: % Value 2020-2023

Table 24 Penetration of Private Label by Category: % Value 2018-2023

Table 25 Distribution of Snacks by Format: % Value 2018-2023

Table 26 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 27 □Forecast Sales of Snacks by Category: Value 2023-2028

Table 28 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 29 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Ice Cream in India

Market Direction | 2023-10-16 | 26 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com