

Herbal/Traditional Products in the Philippines

Market Direction | 2023-10-20 | 23 pages | Euromonitor

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Report description:

Alternative medicine is increasingly commonplace in the Philippines and this continues to support rising demand for herbal/traditional products. Local people are increasingly favouring consumer products based natural ingredients such as camphor, garlic, ringworm bush, lagundi, mint, bitter melon, bitter gourd, tawa tawa, papain, glutathione and mangosteen extract. While these are all common ingredients in various traditional remedies that have long been popular in various parts of southeast Asia...

Euromonitor International's Herbal/Traditional Products in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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