

Herbal/Traditional Products in Singapore

Market Direction | 2023-10-26 | 24 pages | Euromonitor

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Report description:

Many consumer health categories were affected by lockdowns in Singapore during the pandemic in 2020, when most people were mandated to stay at home. Nonetheless, herbal/traditional products remained resilient, with overall current value sales seeing only a negligible decline in 2020, and increasing thereafter. Herbal/ traditional sleep aids is expected to remain a niche category in 2023, as more consumers opt for cognitive function/mental health/energy-boosting dietary supplements to improve the...

Euromonitor International's Herbal/Traditional Products in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Most categories within herbal/traditional products grow at a slower rate in volume terms

Gradual recovery of tourism drives sales in herbal/traditional topical analgesics

Habit persistence in herbal/traditional products paves the way for more extensive retail distribution in Singapore

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Self-medication/self-care and preventive medicine

Switches

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