

Health and Beauty Specialists in Israel

Market Direction | 2023-10-19 | 37 pages | Euromonitor

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Report description:

Sales through pharmacies witnessed strong growth in 2020 at the height of the pandemic as they were considered to be essential stores and were permitted to remain open during the lockdown periods. Many consumers therefore stocked up on essential medication and health-related items to prepare themselves in case of exposure to the virus. The performances of this channel helped to offset significant declines recorded by beauty specialists and optical goods stores, although some consumers also moved...

Euromonitor International's Health and Beauty Specialists in Israel report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 DEVELOPMENTS

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Sales through beauty specialists and optical goods stores remain below pre-pandemic levels due to store closures and competition from retail e-commerce

Super-Pharm (Israel) retains its outright lead in 2022

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