

Global Income and Expenditure Trends

Global Strategy | 2023-10-18 | 43 pages | Euromonitor

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Report description:

Businesses globally face challenges in consumer markets in the short to medium term, owing to the rising cost of living and increasingly financially cautious consumers. Amidst uncertainty arise opportunities. Income and expenditure insights are crucial in identifying the prospects and tailoring the approach.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

Product coverage: <|Products|>

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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Rankings of key indicators

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