

Germany Cities Review

City Review | 2023-10-23 | 28 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €575.00
- Multiple User License (1 Site) €1150.00
- Multiple User License (Global) €1725.00

Report description:

Munich and Frankfurt am Main stand out as Germany's most economically dynamic cities, while Mannheim exhibits the greatest promise for future economic expansion. Nonetheless, cities in Germany will confront persistent challenges. In the short term, these include a global economic slowdown, rising inflation and stricter financial conditions. In the long term, an ageing population will present a sustained concern.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Germany Cities Review

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

GERMANY CITIES REVIEW

HEADLINES

URBAN CONSUMER

Berlin remains an attractive destination for education and employment opportunities

The strong internet infrastructure in German cities positions them well for the adoption of smart city solutions

CONSUMER FINANCE

Munich to offer the highest disposable income in Germany

High inflation in Munich to erode consumer purchasing power

ECONOMY

Munich to remain the largest contributor to Germany's economy by 2027

Passenger cars in use increased in Saarbrücken

CITY SCORECARD

Summary 1 City Scorecard by Pillar 2022

POPULATION

Summary 2 City Scorecard in Population Pillar 2022 and 2022-2027

CHART 1 Population in 2022 and Population Period Growth 2022-2027

CHART 2 Population by Age by City 2022

CHART 3 Average Household Size by City 2022

CHART 4 Population Density and Net Migration 2022

CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2022 and 2022-2027

CHART 5 Total Consumer Expenditure in Germany by City 2022

CHART 6 Consumer Expenditure per Capita 2022 and Consumer Expenditure Period Growth 2022-2027

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2022

CHART 8 Discretionary vs Necessity Consumer Expenditure 2022

DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2022

CHART 9 Share of Households with Internet and Broadband Internet Access 2022

CHART 10 Possession of Digital Devices by City 2022

INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2022

CHART 11 Disposable Income per Capita 2022 and Disposable Income Period Growth 2022-2027

CHART 12 Number of Households by Disposable Income Band 2022

CHART 13 Number of Households with Disposable Income over USD150,000 2022 and Period Growth 2022-2027

CHART 14 Household Possession of Kitchen Durables by City 2022

CHART 15 Household Possession of Entertainment Electronics by City 2022

CHART 16 Household Possession of Other Durables by City 2022

CHART 17 Number of Passenger Cars and Motorcycles per Household 2022

CHART 18 Possession of Transport Vehicles by City 2022

Summary 6 City Scorecard in Economy Pillar 2022 and 2022-2027

CHART 19 GDP per Capita in 2022 and Real GDP Growth by City 2022-2027

LABOUR

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Summary 7 City Scorecard in Labour Pillar 2022

CHART 20 □Economically Active Population in 2022 and Employed Population Period Growth by City 2017-2022

CHART 21 □Labour Force Participation Rate and Unemployment by City 2022

CHART 22 □Labour Productivity Value 2022 and Productivity Period Growth by City 2017-2022

Germany Cities Review

City Review | 2023-10-23 | 28 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€575.00
	Multiple User License (1 Site)	€1150.00
	Multiple User License (Global)	€1725.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-26"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com