

General Merchandise Stores in Israel

Market Direction | 2023-10-19 | 35 pages | Euromonitor

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Report description:

Deemed to be non-essential, variety stores were closed for a significant period in 2020 and for part of 2021 during lockdowns in Israel in line with further waves of the COVID-19 virus. The channel therefore witnessed a significant decline in value sales as consumers moved online for various purchases, although many refrained from ordering from AliExpress and other e-commerce platforms that offer affordable products that are also found in variety stores, as goods offered by variety stores tend t...

Euromonitor International's General Merchandise Stores in Israel report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

General Merchandise Stores in Israel
Euromonitor International
October 2023

List Of Contents And Tables

GENERAL MERCHANDISE STORES IN ISRAEL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Partial recovery of variety stores as removal of COVID-19 restrictions enables a return to normal shopping patterns, while a change in Nike's strategy impacts department stores

Variety stores benefits from affordable prices and revolving stock, driving impulse purchases and frequent visits to stores

Variety stores change stock to reflect interest in interiors and DIY during the pandemic

PROSPECTS AND OPPORTUNITIES

Solid growth and further expansion for variety stores, while department stores declines over the forecast period

Highly fragmented competitive landscape with Max Stok losing ground to smaller players at the end of the review period

Rapid growth of retail e-commerce forces department stores to rethink its strategy and further focus on an omnichannel approach

CHANNEL DATA

Table 1 General Merchandise Stores: Value Sales, Outlets and Selling Space 2017-2022

Table 2 General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 General Merchandise Stores GBO Company Shares: % Value 2018-2022

Table 4 General Merchandise Stores GBN Brand Shares: % Value 2019-2022

Table 5 General Merchandise Stores LBN Brand Shares: Outlets 2019-2022

Table 6 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 7 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

RETAIL IN ISRAEL

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Ongoing march of retail e-commerce despite the reopening of society

Growing urbanisation trend stimulates ongoing channel shift among consumers

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Passover

Jewish New Year and Sukkot

Payments

Delivery and collection

Emerging business models

MARKET DATA

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| | |
|----------|--|
| Table 8 | Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022 |
| Table 9 | Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022 |
| Table 10 | Sales in Retail Offline by Channel: Value 2017-2022 |
| Table 11 | Sales in Retail Offline by Channel: % Value Growth 2017-2022 |
| Table 12 | Retail Offline Outlets by Channel: Units 2017-2022 |
| Table 13 | Retail Offline Outlets by Channel: % Unit Growth 2017-2022 |
| Table 14 | Sales in Retail E-Commerce by Product: Value 2017-2022 |
| Table 15 | Sales in Retail E-Commerce by Product: % Value Growth 2017-2022 |
| Table 16 | Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022 |
| Table 17 | □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022 |
| Table 18 | □Sales in Grocery Retailers by Channel: Value 2017-2022 |
| Table 19 | □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022 |
| Table 20 | □Grocery Retailers Outlets by Channel: Units 2017-2022 |
| Table 21 | □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022 |
| Table 22 | □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022 |
| Table 23 | □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022 |
| Table 24 | □Sales in Non-Grocery Retailers by Channel: Value 2017-2022 |
| Table 25 | □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022 |
| Table 26 | □Non-Grocery Retailers Outlets by Channel: Units 2017-2022 |
| Table 27 | □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022 |
| Table 28 | □Retail GBO Company Shares: % Value 2018-2022 |
| Table 29 | □Retail GBN Brand Shares: % Value 2019-2022 |
| Table 30 | □Retail Offline GBO Company Shares: % Value 2018-2022 |
| Table 31 | □Retail Offline GBN Brand Shares: % Value 2019-2022 |
| Table 32 | □Retail Offline LBN Brand Shares: Outlets 2019-2022 |
| Table 33 | □Retail E-Commerce GBO Company Shares: % Value 2018-2022 |
| Table 34 | □Retail E-Commerce GBN Brand Shares: % Value 2019-2022 |
| Table 35 | □Grocery Retailers GBO Company Shares: % Value 2018-2022 |
| Table 36 | □Grocery Retailers GBN Brand Shares: % Value 2019-2022 |
| Table 37 | □Grocery Retailers LBN Brand Shares: Outlets 2019-2022 |
| Table 38 | □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022 |
| Table 39 | □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022 |
| Table 40 | □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022 |
| Table 41 | □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027 |
| Table 42 | □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027 |
| Table 43 | □Forecast Sales in Retail Offline by Channel: Value 2022-2027 |
| Table 44 | □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027 |
| Table 45 | □Forecast Retail Offline Outlets by Channel: Units 2022-2027 |
| Table 46 | □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027 |
| Table 47 | □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027 |
| Table 48 | □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027 |
| Table 49 | □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027 |
| Table 50 | □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027 |
| Table 51 | □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027 |
| Table 52 | □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027 |
| Table 53 | □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027 |
| Table 54 | □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027 |

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Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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