

Eye Care in Singapore

Market Direction | 2023-10-26 | 21 pages | Euromonitor

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Report description:

Amidst the COVID-19 pandemic, consumers increasingly struggled with dry eye disease, which led to increased referrals to the Singapore National Eye Centre. Due to changing consumer habits, dry eye disease became more prevalent as more people worked from home, spending more time staring at computer screens, resulting in reduced blinking and oil build-up in the eyes. In addition, the increased use of face masks worsened the condition by reducing airflow above the mask area, causing eyes to dry up...

Euromonitor International's Eye Care in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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