

Eye Care in Japan

Market Direction | 2023-10-20 | 25 pages | Euromonitor

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Report description:

With the pandemic declared to be over in 2023, sales of both standard eye care and allergy eye care have benefited from increased opportunities to get out and about, a recovery in the number of inbound travellers, but also high pollen counts. Standard eye care has also continued to benefit from the large number of workers who continue to telecommute and the longer hours being invested in digital entertainment, with consumers who suffer from eye fatigue showing a willingness to invest in higher p...

Euromonitor International's Eye Care in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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