

Eye Care in Austria

Market Direction | 2023-10-27 | 24 pages | Euromonitor

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Report description:

Elevated inflation and spiralling manufacturing costs has led to further price increases within eye care in Austria which has helped to support current value growth in 2023 but has led to a significant decline in retail volume terms. Despite seeing declining volume sales standard eye care continues to benefit from demographic factors like an ageing population, as well as consumer habits, characterised by long periods spent in front of screens (computers/laptops, TVs, mobile phones etc). The wide...

Euromonitor International's Eye Care in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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