

Eye Care in Austria

Market Direction | 2023-10-27 | 24 pages | Euromonitor

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Report description:

Elevated inflation and spiralling manufacturing costs has led to further price increases within eye care in Austria which has helped to support current value growth in 2023 but has led to a significant decline in retail volume terms. Despite seeing declining volume sales standard eye care continues to benefit from demographic factors like an ageing population, as well as consumer habits, characterised by long periods spent in front of screens (computers/laptops, TVs, mobile phones etc). The wide...

Euromonitor International's Eye Care in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

EYE CARE IN AUSTRIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Despite rising incidence of eye complaints demand for eye care drops as prices rise

Allergy eye care struggling to find an audience

Rx sales put a dent in OTC eye care as consumers seek out professional advice

PROSPECTS AND OPPORTUNITIES

Ageing population and rising use of digital screens likely to be key growth drivers

Brand loyalty likely to continue influencing demand over the forecast period

Pharmacies likely to play a key role in the future of eye care

CATEGORY DATA

Table 1 Sales of Eye Care by Category: Value 2018-2023

Table 2 Sales of Eye Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Eye Care: % Value 2019-2023

Table 4 LBN Brand Shares of Eye Care: % Value 2020-2023

Table 5 Forecast Sales of Eye Care by Category: Value 2023-2028

Table 6 Forecast Sales of Eye Care by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN AUSTRIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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Switches

Summary 1 OTC: Switches 2022-2023

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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