

## **Egypt Cities Review**

City Review | 2023-10-25 | 22 pages | Euromonitor

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### **Report description:**

In 2022, Egypt's urban landscape was rapidly evolving, with Cairo projected to maintain its status as the most populous city in the country by 2027. Suez stands out with strong internet connectivity, attracting digital businesses, while Asyut is poised for the most significant growth in internet connectivity. Meanwhile, Alexandria anticipates rising incomes, and Suez leads in consumer spending. Egypt's cities are adapting to evolving consumer and economic trends.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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