

Digestive Remedies in the Philippines

Market Direction | 2023-10-20 | 23 pages | Euromonitor

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Report description:

One factor that spurred growth in sales of OTC digestive remedies during 2023 was the return to pre-pandemic lifestyles, with the accelerating pace of life in Philippine cities encouraging consumers to eat fast food and convenience food more often, resulting in a higher incidence of indigestion and other moderate digestive ailments. At the same time, the accelerating pace of life also means that many consumers are increasingly interested in convenience and, in response, the leading names in dige...

Euromonitor International's Digestive Remedies in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2023

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Self-medication/self-care and preventive medicine

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