

Digestive Remedies in South Africa

Market Direction | 2023-10-20 | 23 pages | Euromonitor

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Report description:

Since 2022, South Africa has been suffering from rolling electricity blackouts. The scheduled blackouts can often occur in some areas around two to three times a day. Moreover, these blackouts often occur during mealtimes. This has created a strong dependency on fast food services in South Africa. During the review period, it was perceived that more people were relying on key fast food delivery services such as Uber Eats and Mr Delivery to feed their families. Even though the cost associated wit...

Euromonitor International's Digestive Remedies in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Growing price sensitivity among consumers as economic constraints put pressure on disposable incomes

Growing consumer awareness of the importance of gut health stimulates demand for herbal/traditional herbal digestive remedies

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