

Digestive Remedies in Malaysia

Market Direction | 2023-10-19 | 26 pages | Euromonitor

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Report description:

Antacids continued as the key driver of growth within digestive remedies in 2023. With Malaysians returning to their stressful, on-the-go lifestyles, they were less likely to eat healthy meals and were hence more prone to digestive complaints, such as heartburn and indigestion. Increased levels of anxiety, as a result of the recent pandemic and the high cost of living, were another cause of these issues.

Euromonitor International's Digestive Remedies in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2023

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Self-medication/self-care and preventive medicine

Switches

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