

Dietary Supplements in the Philippines

Market Direction | 2023-10-20 | 25 pages | Euromonitor

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Report description:

Probiotic supplements generated further positive sales growth in 2023 as the category continued to recover from the significant sales declines registered in 2021. Many consumers began taking probiotic products as a way of strengthening their immune system function and general wellbeing during the early stages of the COVID-19 pandemic as maintaining a healthy gut biome was widely touted as one of the best ways to avoid succumbing to a serious case of COVID-19. Crucially, many of the consumers who...

Euromonitor International's Dietary Supplements in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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