

Dietary Supplements in the Philippines

Market Direction | 2023-10-20 | 25 pages | Euromonitor

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Report description:

Probiotic supplements generated further positive sales growth in 2023 as the category continued to recover from the significant sales declines registered in 2021. Many consumers began taking probiotic products as a way of strengthening their immune system function and general wellbeing during the early stages of the COVID-19 pandemic as maintaining a healthy gut biome was widely touted as one of the best ways to avoid succumbing to a serious case of COVID-19. Crucially, many of the consumers who...

Euromonitor International's Dietary Supplements in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Dietary Supplements in the Philippines
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List Of Contents And Tables

DIETARY SUPPLEMENTS IN THE PHILIPPINES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Probiotic supplements continues to gain ground as gut health comes into focus

Ginseng booms as rising interest in South Korean culture boosts consumer awareness

Various manufacturers are rebranding their ingredients as being positive for heart health

PROSPECTS AND OPPORTUNITIES

Dietary supplements that target eye health to register rapid growth in demand

Probiotics set to continue gaining ground as consumers look to boost overall health

Rising importance of e-commerce in the distribution of dietary supplements

CATEGORY DATA

Table 1 Sales of Dietary Supplements by Category: Value 2018-2023

Table 2 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 3 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 4 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 5 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 6 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN THE PHILIPPINES

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format: % Value 2018-2023

Table 16 Distribution of Consumer Health by Format and Category: % Value 2023

Table 17 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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