

Dietary Supplements in South Africa

Market Direction | 2023-10-20 | 25 pages | Euromonitor

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Report description:

During the review period, South Africa experienced high levels of inflation that impacted essential categories such as food, fuel and even mortgage payments. Consumers were cutting down on discretionary spending as they had less disposable income. This led to a drop in demand for dietary supplements as these products are not regarded as essential to the majority of buyers. While South Africa faces economic hardship many lower-income demographics had to prioritise life's essentials. Dietary suppl...

Euromonitor International's Dietary Supplements in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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