

Dermatologicals in South Africa

Market Direction | 2023-10-20 | 23 pages | Euromonitor

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Report description:

Many consumers in South Africa rely on pharmacist recommendations when it comes to dermatological products. Most consumers within South Africa are highly unlikely to visit a doctor or even a dermatologist to treat some dermatological issues. As a result, consumers are becoming familiar with brands and are being educated on the specific products available via pharmacists in the country. Given this situation, pharmacists play an exceptionally important role in sales of dermatologicals.

Euromonitor International's Dermatologicals in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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