

## **Dermatologicals in Singapore**

Market Direction | 2023-10-26 | 24 pages | Euromonitor

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### **Report description:**

The social restrictions in Singapore at the start of the pandemic led to less time spent outside the home, and therefore less concern about looks. This contributed to volume and current value declines for hair loss treatments and medicated shampoos in 2020 and 2021, with consumers also prioritising spending on essentials at an uncertain time. At the same time, feelings of stress and anxiety due to uncertainties around socioeconomic stability and the daunting nature of the pandemic led to hair lo...

Euromonitor International's Dermatologicals in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Dermatologicals in Singapore

Euromonitor International

October 2023

### List Of Contents And Tables

#### DERMATOLOGICALS IN SINGAPORE

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Rebound for hair loss treatments and medicated shampoos as people return to life outside the home

Antipruritics sees growth, but remains a niche, and experiences a threat from local customisable skin care brands

Private label sales slow, along with the slowdown in topical germicides/antiseptics

##### PROSPECTS AND OPPORTUNITIES

Emerging awareness of reproductive health sets the stage for growth in vaginal antifungals

Interest in skin supplements and skin detox teas may reduce reliance on antipruritics

Changing shopping patterns boost online demand for dermatologicals brands

##### CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2018-2023

Table 2 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 4 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023

Table 6 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

#### CONSUMER HEALTH IN SINGAPORE

##### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

##### MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 Life Expectancy at Birth 2018-2023

##### MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2018-2023

Table 11 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format: % Value 2018-2023

Table 16 Distribution of Consumer Health by Format and Category: % Value 2023

Table 17 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

##### APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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