

Dairy Products and Alternatives in Brazil

Market Direction | 2023-10-18 | 81 pages | Euromonitor

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Report description:

The Brazilian dairy industry has experienced a challenging scenario in recent years, marked by concerns over the exit of medium and small dairy producers, and a decline in the dairy cattle population. This trend is primarily driven by the absence of public policies supporting these producers, along with rising production costs and shrinking profit margins. On the flip side, the market has witnessed a concentration of production in the hands of a few well-capitalised producers with more efficient...

Euromonitor International's Dairy Products and Alternatives in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2023

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