

Consumer Health in South Africa

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Report description:

During the review period, many consumers have been facing financial difficulties as the cost of living in South Africa has been increasing on a monthly basis. For many consumers, their health is an afterthought with most instead prioritising essential items such as ensuring they have enough food for the month. Moreover, many consumers often do not go to a doctor with such visits considered a luxury that they cannot afford. Taking this into consideration, the majority of South African consumers r...

Euromonitor International's Consumer Health in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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