

## **Butter and Spreads in Mexico**

Market Direction | 2023-10-26 | 19 pages | Euromonitor

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### **Report description:**

In 2023, inflationary pressures have had a noticeable impact on the price of butter and spreads. This has encouraged some consumers to shift towards lower priced options such as cooking oils which resulted in a slowdown in the growth of butter and spreads compared to the previous year, in current value terms. Increasing health awareness has also contributed to the slowdown as butter and spreads are perceived to be potential contributors to cardiovascular diseases due to the high fat content in t...

Euromonitor International's Butter and Spreads in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Butter and Spreads in Mexico  
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### List Of Contents And Tables

#### BUTTER AND SPREADS IN MEXICO

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Price increases and health concerns restrain growth in butter and spreads

Sales through discounters gain share as consumers go in search of better value

The recovery of the foodservice channel negatively impacts retail sales

##### PROSPECTS AND OPPORTUNITIES

Reformulation might be needed in response to new regulation

New product launches to focus on health, functionality, and social responsibility

Private label expected to expand its offer and gain share

##### CATEGORY DATA

Table 1 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 2 Sales of Butter and Spreads by Category: Value 2018-2023

Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 4 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 6 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 7 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 9 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 10 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

#### DAIRY PRODUCTS AND ALTERNATIVES IN MEXICO

##### EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends 2023

Competitive landscape

Retailing developments growth

What next for dairy products and alternatives?

##### MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Penetration of Private Label by Category: % Value 2018-2023

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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##### SOURCES

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