

Baby Food in Mexico

Market Direction | 2023-10-26 | 22 pages | Euromonitor

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Report description:

With the health crisis finally being declared over by the WHO in 2023 many companies decided to bring their staff back to the office. While some companies deployed hybrid work arrangements others have brought their staff back into the office full time. This has resulted in more parents going back to the workplace and therefore being unable to prepare food for their babies at home, with this boosting sales of baby food in general. However, the recovery of baby food has not been as dramatic as mig...

Euromonitor International's Baby Food in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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