

Appliances and Electronics Specialists in Israel

Market Direction | 2023-10-19 | 35 pages | Euromonitor

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Report description:

Appliances and electronics specialists bucked its general declining trend in Israel in 2020, when the pandemic and various lockdowns resulted in home seclusion and the switch to remote working and learning. Value sales therefore notably increased as Israelis looked to invest in home offices or searched for alternative forms of entertainment whilst confined to the home environment, driving up demand for consumer electronics. In addition, they spent greater time in the kitchen preparing and cooking...

Euromonitor International's Appliances and Electronics Specialists in Israel report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Pandemic-induced home seclusion drives up sales of electronics and appliance specialist retailers thanks to its wide variety of products

Store-based sales remain relevant despite rise of retail e-commerce

Mahsaney Hashmal retains and extends its lead in the channel after benefiting from only partial closure during the pandemic, unlike its competitors

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