

Analgesics in Malaysia

Market Direction | 2023-10-19 | 27 pages | Euromonitor

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Report description:

The return of consumers to their busy-pandemic lifestyles had a positive impact on demand for analgesics in Malaysia in 2023. Within this, topical analgesics/anaesthetic remained the largest subcategory, as well as being the key driver of growth. Such products are commonly used in pain management, especially after sporting activities. Internationally-renowned brands continued to venture into the area, with Panaflex Hot Patch and Panaflex Cold Patch (both GlaxoSmithKline Consumer Healthcare), whi...

Euromonitor International's Analgesics in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Rise in herbal/traditional options by local manufacturers

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