

Analgesics in Austria

Market Direction | 2023-10-27 | 26 pages | Euromonitor

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Report description:

While sales of analgesics are seeing mid-single-digit growth in current value terms in 2023, sales have seen a steep decline in retail volume terms. The main reason for this disparity between value and volume growth in analgesics is the sharp rise in the average unit price of these products due to elevated inflation in Austria. There has been a significant increase in material, production, logistics and energy costs that manufacturers and retailers have been forced to pass on to the consumer. In...

Euromonitor International's Analgesics in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

ANALGESICS IN AUSTRIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume sales hit hard as inflation takes its toll on sales

Signs of promise as consumers return to their pre-pandemic lifestyles

Bayer retains the lead thanks to ongoing investment in new product development and marketing

PROSPECTS AND OPPORTUNITIES

Bright outlook for analgesics

Focus on health and wellbeing could potentially undermine demand for analgesics

Distribution expected to remain focused on pharmacies due to strict controls

CATEGORY DATA

Table 1 Sales of Analgesics by Category: Value 2018-2023

Table 2 Sales of Analgesics by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Analgesics: % Value 2019-2023

Table 4 LBN Brand Shares of Analgesics: % Value 2020-2023

Table 5 Forecast Sales of Analgesics by Category: Value 2023-2028

Table 6 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN AUSTRIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2022-2023

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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