

## **Analgesics in Austria**

Market Direction | 2023-10-27 | 26 pages | Euromonitor

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### **Report description:**

While sales of analgesics are seeing mid-single-digit growth in current value terms in 2023, sales have seen a steep decline in retail volume terms. The main reason for this disparity between value and volume growth in analgesics is the sharp rise in the average unit price of these products due to elevated inflation in Austria. There has been a significant increase in material, production, logistics and energy costs that manufacturers and retailers have been forced to pass on to the consumer. In...

Euromonitor International's Analgesics in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Analgesics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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