

Automotive Coatings - Mexico

Market Report | 2023-10-01 | 79 pages | IRL

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Report description:

Market Overview

These in-depth reports focus on the top country markets worldwide for Automotive coatings and include detailed key data points including market shares, product segments and prices/values.

The reports provide, by country, consumption estimates in both volume and value for Automotive coatings, with 2022 as the base year and forecasts to 2027.

This volume: Mexico

The information in the reports is based on a comprehensive programme of interviews with key players in each country, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

Data common to OEM, Plastic Parts and Refinishes

- Market volumes in metric tonnes (2011-2027)
- Market values in EUR, USD and local currency (2021 and 2022)
- Market shares by company in volume (2021 and 2022)
- Chemistry breakdown: Pure acrylic, alkyds, epoxy, polyurethane, polyester, others (2011-2027)
- Technology breakdown: Water-based, solvent-based, powder, radiation-cured (2011-2027)

OEM

- Functional layer breakdown: E-coat, primer, basecoat, clearcoat (2011-2027)
- Type of vehicle: Passenger, light commercial, buses, trucks, motorcycles (2011-2027)
- Value breakdown by: Chemistry, technology and functional layer (2021 and 2022)

Plastic Parts

- Type of part: Interior, exterior (2011-2027)
- Prices and values breakdown by: Chemistry, technology and type of part (2021 and 2022)

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Refinishes

- Functional layer breakdown: Refinishes (fillers, primer, basecoat, clearcoat (2011-2027)
- Prices and values breakdown by: Chemistry, technology and functional layer (2021 and 2022)

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