

Automotive Coatings - USA

Market Report | 2023-10-01 | 83 pages | IRL

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Report description:

Market Overview

These in-depth reports focus on the top country markets worldwide for Automotive coatings and include detailed key data points including market shares, product segments and prices/values.

The reports provide, by country, consumption estimates in both volume and value for Automotive coatings, with 2022 as the base year and forecasts to 2027.

This volume: USA

The information in the reports is based on a comprehensive programme of interviews with key players in each country, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

Data common to OEM, Plastic Parts and Refinishes

- Market volumes in metric tonnes (2011-2027)
- Market values in EUR, USD and local currency (2021 and 2022)
- Market shares by company in volume (2021 and 2022)
- Chemistry breakdown: Pure acrylic, alkyds, epoxy, polyurethane, polyester, others (2011-2027)
- Technology breakdown: Water-based, solvent-based, powder, radiation-cured (2011-2027)

OEM

- Functional layer breakdown: E-coat, primer, basecoat, clearcoat (2011-2027)
- Type of vehicle: Passenger, light commercial, buses, trucks, motorcycles (2011-2027)
- Value breakdown by: Chemistry, technology and functional layer (2021 and 2022)

Plastic Parts

- Type of part: Interior, exterior (2011-2027)
- Prices and values breakdown by: Chemistry, technology and type of part (2021 and 2022)

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Refinishes

- Functional layer breakdown: Refinishes (fillers, primer, basecoat, clearcoat (2011-2027)
- Prices and values breakdown by: Chemistry, technology and functional layer (2021 and 2022)

Table of Contents:

Table of Contents

USA Automotive Coatings 2023

Title Page Automotive Coatings

US Coatings Background

1.1 US - Background - Overview 6

1.2 Key Figures 11

1.3 Macroeconomic Trends and Forecasts 12

1.4.1/2 Imp/Exp: SB Polyesters 13

1.4.3/4 Imp/Exp: SB Acrylics & Vinyls 14

1.4.5/6 Imp/Exp: SB Polymers 15

1.4.7/8 Imp/Exp: WB Acrylics & Vinyls 16

1.4.9/10 Imp/Exp: WB Polymers 17

1.4.11/12 Imp/Exp: Other Paints & Varnishes 18

Foreword - Automotive Coatings

1.1 Foreword - Automotive Coatings 20

US Automotive Sector

1.1 US - Automotive Sector Overview 23

1.2 Automotive Production 25

1.3 Vehicles in Use 26

US Automotive OEM Coatings

1.1 US - Market Overview 28

1.2 Historical and Forecasts: Automotive OEM 31

1.3.1 Prices and Market Values 32

1.3.2 Prices and Values by Application System 33

1.3.3 Prices and Values by Resin Type 34

1.3.4 Detailed Prices : Water Based 35

1.3.5 Detailed Prices : Solvent Based 36

1.3.6 Detailed Prices : Powder 37

1.3.7 Prices and Values by Functional Layer 38

1.4.1 Application System: Historical and Forecasts 39

1.4.2 Resin Type: Historical and Forecasts 40

1.4.3 Water Based : Historical and Forecasts 41

1.4.4 Solvent Based : Historical and Forecasts 42

1.4.5 Powder : Historical and Forecasts 43

1.4.6 Functional Layers: Historical and Forecasts 44

1.4.7 Vehicle Type: Historical and Forecasts 45

1.5 Market Shares: Automotive OEM 46

US Automotive Plastic Parts Coatings

1.1 US - Market Overview 48

1.2 Historical and Forecasts: Automotive Plastic Parts 51

1.3.1 Prices and Market Values 52

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1.3.2 Prices and Values by Application System	53
1.3.3 Prices and Values by Resin Type	54
1.3.4 Detailed Prices : Water Based	55
1.3.5 Detailed Prices : Solvent Based	56
1.3.6 Prices and Values by Type of Part	57
1.4.1 Application System: Historical and Forecasts	58
1.4.2 Resin Type: Historical and Forecasts	59
1.4.3 Water Based : Historical and Forecasts	61
1.4.4 Solvent Based : Historical and Forecasts	61
1.4.5 Type of Part: Historical and Forecasts	62
1.5 Market Shares: Automotive Plastic Parts	63
US Automotive Refinishes Coatings	
1.1 US - Market Overview	65
1.2 Historical and Forecasts: Automotive Refinishes	68
1.3.1 Prices and Market Values	69
1.3.2 Prices and Values by Application System	70
1.3.3 Prices and Values by Resin Type	71
1.3.4 Detailed Prices : Water Based	72
1.3.5 Detailed Prices : Solvent Based	73
1.3.6 Detailed Prices : Radiation Cured	74
1.3.7 Prices and Values by Functional Layer	75
1.4.1 Application System: Historical and Forecasts	76
1.4.2 Resin Type: Historical and Forecasts	77
1.4.3 Water Based : Historical and Forecasts	78
1.4.4 Solvent Based : Historical and Forecasts	79
1.4.5 Radiation Cured : Historical and Forecasts	80
1.4.6 Functional Layers: Historical and Forecasts	81
1.4.7 Paint Grade: Historical and Forecasts	82
1.5 Market Shares: Automotive Refinishes	83

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