

North America Acrylic Polymer and Acrylic Co-Polymers Market, By Type (Polymethyl Methacrylate, Sodium Polyacrylate, Polyvinyl Acetate, Polyacrylamide, Others), By Application (Paints & Coatings, Cosmetics, Cleaning, Dentistry, Others), By Country and Competition, Forecast & Opportunities, 2018-2028F

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Report description:

The North America Acrylic Polymer and Acrylic Co-Polymers Market was valued at USD 312.31 Million in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.26% and is expected to reach USD 424.45 Million by 2028. Acrylic polymers belong to the category of synthetic polymers derived from acrylic acid or its derivatives. These polymers are celebrated for their exceptional clarity, impressive tensile strength, and outstanding ability to withstand various weather conditions. On the other hand, acrylic co-polymers are produced through the polymerization of acrylic monomers alongside other monomers, giving rise to a material that amalgamates the characteristics of several polymer varieties. This fusion of monomers provides the flexibility to tailor properties such as flexibility, adhesion, and resistance to impacts, permitting customization to specific requirements. The convergence of these factors collectively contributes to the growth of the North America Acrylic Polymer and Acrylic Co-Polymers Market within the forecast period.

Key Market Drivers

Rising Demand for Acrylic Polymer and Acrylic Co-Polymers in the Paint & Coating Sector

The paint and coating industry is witnessing a remarkable transformation, driven by evolving consumer preferences, stringent environmental regulations, and technological advancements. Within this dynamic landscape, acrylic polymers and co-polymers have emerged as essential ingredients, offering a wide array of benefits that cater to the evolving needs of the sector. Acrylic polymers and co-polymers belong to a family of thermoplastic resins derived from acrylic acid and its derivatives. Their remarkable versatility makes them ideal for various applications, with the paint and coating industry being a significant beneficiary. Acrylic polymers adhere exceptionally well to various surfaces, including metals, plastics, and wood. This adhesion property is crucial for ensuring that coatings bond effectively to substrates, enhancing the longevity and performance of painted

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surfaces. Paints and coatings formulated with acrylic polymers exhibit remarkable durability, withstanding harsh environmental conditions, UV radiation, and temperature fluctuations. This durability translates into extended maintenance cycles and cost savings for end-users.

Moreover, acrylic coatings provide excellent weather resistance, making them suitable for outdoor applications. They resist fading, chalking, and degradation caused by exposure to sunlight, rain, and pollutants, ensuring the longevity of painted surfaces. Acrylic polymers and co-polymers can be tailored to meet specific performance requirements. Manufacturers can adjust their molecular structures to achieve desired attributes such as flexibility, hardness, or gloss. With increasing emphasis on environmental sustainability and air quality, low volatile organic compound (VOC) content is a significant advantage of acrylic coatings. They release fewer harmful emissions during application and drying, making them compliant with stringent environmental regulations. Acrylic coatings dry quickly, allowing for faster production and reduced downtime. This rapid drying time is particularly advantageous in industries where efficiency and productivity are paramount.

Furthermore, the construction industry, both residential and commercial, is witnessing substantial growth. The demand for paints and coatings is closely tied to construction activities, including new buildings, infrastructure projects, and renovation efforts. The automotive industry is a significant consumer of coatings, utilizing them for vehicle exteriors and interiors. The increasing production of automobiles and the trend toward customization contribute to the demand for high-quality coatings. Various industrial sectors, including manufacturing, energy, and aerospace, rely on coatings to protect equipment and structures from corrosion, wear, and environmental factors. As existing infrastructure and assets age, the need for maintenance and refurbishment grows. Coatings play a vital role in preserving and extending the life of these assets. Consumers are becoming more conscious of the aesthetics and durability of coatings. They seek products that offer not only protection but also visual appeal.

Therefore, increasing demand of acrylic polymer and acrylic co-polymers in paint & coating sector leading to the growth of North America Acrylic Polymer and Acrylic Co-Polymers Market.

Growing Demand for Acrylic Polymers and Co-Polymers in the Cosmetic Sector

The cosmetic industry is a vibrant and ever-evolving landscape where innovation, aesthetics, and performance converge. Behind the shimmering eyeshadows, silky foundations, and glossy lipsticks lie complex formulations driven by science and technology. Acrylic polymers and co-polymers have emerged as unsung heroes in the cosmetic world, playing a crucial role in creating products that not only enhance beauty but also prioritize safety, stability, and sustainability. Acrylic polymers and co-polymers are a class of synthetic resins derived from acrylic acid and its derivatives. Acrylic polymers act as stabilizers in emulsions, preventing the separation of oil and water phases in products like creams and lotions. This ensures the desired consistency, texture, and shelf-life of cosmetic formulations. Acrylic polymers form a flexible and breathable film on the skin when applied, helping makeup products adhere better, last longer, and resist smudging. They contribute to the smooth and flawless finish of foundations, concealers, and eyeshadows. Acrylic polymers thicken cosmetic products, providing the desired viscosity and texture. This property is essential in products such as gels, mascaras, and hair styling products, where consistency and hold are paramount. Moreover, in products containing solid particles, such as exfoliating scrubs or sunscreen lotions with mineral filters, acrylic polymers help suspend these particles evenly, ensuring uniform application and effective performance. Acrylic polymers have the ability to lock in moisture, making them ideal for use in hydrating and moisturizing formulations like serums, moisturizers, and masks. In hair care products, acrylic polymers enhance hair volume, hold, and manageability. They are often found in hair sprays, styling mousses, and hair gels. Increasing beauty consciousness, influenced by social media and the desire for self-expression, has led to a surge in cosmetic product consumption. Consumers seek products that not only enhance their appearance but also offer skincare benefits.

Furthermore, cosmetic brands are continuously innovating, offering a wide range of products catering to diverse skin types, tones, and preferences. Customization and personalization are becoming key drivers of sales. There is a growing demand for natural and clean beauty products, which prioritize ingredients that are safe, sustainable, and ethically sourced. Acrylic polymers align with these preferences as they can be produced with minimal environmental impact. The rise of e-commerce has made cosmetics accessible to a global audience. Online platforms allow consumers to discover and purchase products from both established brands and emerging indie labels. Consumers are increasingly concerned about the health of their skin and are looking for products that offer skincare benefits alongside makeup. This trend has given rise to hybrid products like BB creams and tinted

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moisturizers. Thus, the large number of benefits of Acrylic Polymer and Acrylic Co-Polymers is anticipated to drive the demand of North America Acrylic Polymer and Acrylic Co-Polymers Market in the forecast period.

Increasing Demand for Acrylic Polymer and Acrylic Co-Polymers in the in Cleaning Sector

The cleaning industry is experiencing a profound transformation, driven by changing consumer preferences, environmental concerns, and the pursuit of higher standards of hygiene. Acrylic polymers and co-polymers have emerged as unsung heroes in this cleaning revolution, playing a pivotal role in the formulation of modern cleaning products. Consumers are increasingly conscious of the environmental impact of cleaning products. As a result, there is a growing demand for eco-friendly, biodegradable, and non-toxic cleaning solutions. The need for effective cleaning, especially in the face of public health concerns, has led to higher performance expectations. Consumers seek products that not only remove dirt and grime but also disinfect and sanitize. Busy lifestyles have fueled the demand for convenient cleaning solutions. Products that offer quick and effortless cleaning without compromising efficacy are highly sought after. Consumers prefer versatile cleaning products that can tackle a range of surfaces and applications. Multi-purpose cleaners are gaining popularity due to their efficiency and cost-effectiveness. Moreover, acrylic polymers act as stabilizers in cleaning solutions, preventing the separation of oil and water-based components. This ensures that the product remains homogenous and effective over time. Acrylic polymers are used to thicken cleaning formulations, giving them the desired viscosity and texture. Thickened cleaning products cling to surfaces longer, improving cleaning efficacy. Acrylic co-polymers are often incorporated into disinfectant formulations, enhancing their performance. These co-polymers can help disinfectants adhere to surfaces, increasing contact time and improving kill rates. Acrylic polymers are compatible with a wide range of surfaces, including glass, ceramic, metal, and plastics. This versatility allows manufacturers to create cleaning products suitable for various applications. The demand for eco-friendly cleaning products is on the rise. Acrylic polymers can be used in formulations that are biodegradable and environmentally responsible, aligning with sustainability goals. Cleaning products that offer convenience and versatility are gaining popularity. Acrylic polymers contribute to the development of multi-purpose cleaners that can tackle a wide range of cleaning tasks. Thus, these factors dominate the growth of North America Acrylic Polymer and Acrylic Co-Polymers Market in the forecast period.

Key Market Challenges

Fluctuating Raw Material Prices

One of the persistent challenges in the acrylic polymer market is the volatility in raw material prices. Acrylic polymers are derived from petrochemical feedstocks, making them susceptible to price fluctuations in the oil and gas industry. These price swings can impact production costs and profitability for manufacturers. To mitigate this challenge, companies are exploring alternative raw materials, such as bio-based sources, which offer greater price stability and align with sustainability goals.

Moreover, escalating energy costs can significantly impact the production of acrylic polymers, which require energy-intensive processes such as polymerization and extrusion. Energy-efficient manufacturing processes and investments in renewable energy sources are essential to mitigate the impact of rising energy costs.

Furthermore, emerging markets offer significant growth opportunities for acrylic polymer manufacturers. However, price sensitivity in these regions can pose challenges. Balancing the demand for cost-effective solutions with the need to maintain product quality and profitability requires a delicate market strategy.

Environmental Regulations and Sustainability

As environmental concerns gain prominence worldwide, stringent regulations on volatile organic compounds (VOCs) and hazardous chemicals pose challenges for the acrylic polymer market. Compliance with these regulations necessitates the development of low-VOC and eco-friendly formulations. While this shift towards sustainability presents an opportunity for innovation, it also demands significant research and investment to adapt and transition to greener processes and products.

Furthermore, the acrylic polymer market faces intense competition from other polymers, such as polyurethane, epoxy, and polyvinyl chloride (PVC). Each of these polymers offers unique properties and advantages, often overlapping with acrylics. To remain competitive, manufacturers must differentiate their products, enhance performance characteristics, and identify niche markets where acrylics can excel.

Moreover, in the adhesives and coatings sector, acrylic polymers are valued for their adhesion properties and durability. However, achieving optimal adhesion on diverse substrates and ensuring long-term durability under harsh conditions can be challenging. Manufacturers are investing in research to enhance the bonding capabilities of acrylic adhesives and coatings, making them

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suitable for a broader range of applications.

Key Market Trends

Innovations in Acrylic Co-Polymers

Acrylic co-polymers are gaining attention due to their unique properties and versatility. Manufacturers are investing in research and development to create novel acrylic co-polymer formulations that cater to specific industry needs. For instance, the incorporation of acrylic co-polymers in the textile industry is enabling the creation of fabrics with improved performance characteristics, such as moisture-wicking, stain resistance, and durability. This trend is poised to disrupt traditional textile manufacturing methods.

Furthermore, technological advancements have led to the development of high-performance acrylic resins with enhanced properties. These resins are being used in applications where exceptional durability, UV resistance, and chemical resistance are required. Industries like aerospace, marine, and electronics are benefiting from these advancements. Acrylic resins are used in aircraft coatings, marine coatings, and electronic device encapsulants, ensuring long-term protection and performance in challenging environments.

The automotive industry is another sector where acrylic polymers are making significant inroads. Acrylic-based materials are used in automotive coatings, interior components, and adhesives. With the growing demand for lightweight and fuel-efficient vehicles, acrylic-based composites are being explored as alternatives to traditional materials like glass and metal. Acrylics offer the advantage of being lightweight, corrosion-resistant, and customizable, making them attractive for various automotive applications.

Focus on Sustainability

Sustainability is a driving force in the acrylic polymer and co-polymers market. Manufacturers are increasingly focusing on producing bio-based and eco-friendly acrylic materials. Bio-acrylics, derived from renewable resources like corn or sugarcane, are gaining traction as sustainable alternatives. Additionally, recycling acrylic materials is becoming more viable, reducing waste and environmental impact. The push for sustainable solutions aligns with the global shift towards green and eco-conscious products. Additionally, environmental concerns and stringent regulations have encouraged a significant shift towards water-based acrylics. These coatings and adhesives have lower VOC emissions, making them environmentally friendly and compliant with various regulations. This trend is particularly evident in regions with stringent environmental norms, such as Europe and North America. Water-based acrylics are being increasingly used in architectural coatings, industrial coatings, and adhesives, and this shift is expected to continue growing.

Segmental Insights

Type Insights

Based on the type, the polymethyl methacrylate segment is expected to register the fastest growth of 5.15% during the forecast period 2024-2028. Polymethyl Methacrylate (PMMA), commonly known as acrylic or plexiglass, offers a multitude of benefits across various industries. Its exceptional optical clarity, high transparency, and light-transmitting properties make it a favored choice for applications demanding excellent visibility, such as optical lenses, architectural glazing, and signage. PMMA's remarkable impact resistance and durability, comparable to glass, make it a safer alternative in environments where breakage poses a risk. Furthermore, its ease of fabrication through techniques like moulding and extrusion, coupled with its lightweight nature, enables versatile design possibilities. PMMA is weather-resistant, UV-stable, and retains its colour and transparency over time, making it suitable for outdoor applications. Its biocompatibility has found utility in medical devices and dental prosthetics. PMMA's electrical insulating properties and resistance to many chemicals expand its usage in electronics, while its thermal stability allows for high-temperature applications. Overall, the benefits of PMMA encompass optical excellence, safety, versatility, longevity, and adaptability, making it a go-to material in an array of industries.

Application Insights

Based on the application, the paint & coating segment is expected to register the fastest growth of 5.08% during the forecast period, 2024-2028. Acrylic polymers and acrylic co-polymers play a pivotal role in the paint and coating industry, offering a range of valuable properties and benefits. These versatile materials are widely used as binders and resins in paint formulations, contributing to the coating's overall performance and durability. One of the key advantages is their excellent adhesion to various surfaces, including metal, concrete, wood, and plastics, ensuring that the paint adheres firmly and resists peeling or chipping over

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time. Acrylic polymers and co-polymers also exhibit exceptional weather resistance, UV stability, and colour retention, making them ideal for outdoor applications. Whether used in architectural coatings to protect buildings from the elements or in automotive coatings to provide a glossy, long-lasting finish, acrylic-based paints and coatings offer superior protection and aesthetics.

Furthermore, acrylics are known for their quick drying and low-odor properties, making them suitable for interior applications like wall paints. They are also compatible with a wide range of additives and pigments, allowing manufacturers to tailor coatings for specific requirements, such as fire resistance, antimicrobial properties, or high gloss finishes. In the ever-evolving paint and coating industry, acrylic polymers and co-polymers continue to drive innovation, contributing to the development of eco-friendly, low-VOC (volatile organic compounds) coatings that meet stringent environmental regulations. Their versatility, durability, and adaptability ensure that acrylic-based paints and coatings will remain indispensable in a wide range of applications.

Country Insights

United States will witness fastest growth during the forecast period, 2024-2028. The demand for acrylic polymers and acrylic co-polymers in the United States has experienced significant growth and continues to play a pivotal role in various industries. In the paint and coating sector, these materials are sought after for their versatility, durability, and environmental benefits. As the U.S. emphasizes sustainability and low-VOC coatings to meet stringent environmental regulations, acrylic-based products have become integral in reducing the carbon footprint of the industry. They offer excellent adhesion, weather resistance, and UV stability, making them ideal for architectural, automotive, and industrial coatings.

Additionally, acrylic polymers find extensive use in the construction sector, where they contribute to the formulation of high-performance adhesives, sealants, and waterproofing materials. Their ability to bond various substrates and withstand harsh weather conditions makes them indispensable in the development of energy-efficient buildings. The United States' vibrant cosmetic industry also relies on acrylic polymers for their role in creating innovative and long-lasting cosmetic products. From skincare to makeup, these polymers enhance product stability, texture, and appearance, meeting consumer demands for quality and performance. In essence, the demand for acrylic polymers and co-polymers in the United States spans a wide range of applications, from construction to cosmetics, driven by their exceptional properties and adaptability to diverse industry needs. This enduring demand underscores their essential role in contributing to technological advancement and product excellence across various sectors.

Key Market Players

Dow Inc.

H.B. Fuller Company

Gellner Industrial LLC

Ashland Global Holdings Inc.

The Lubrizol Corporation

Entec Polymers LLC

Report Scope:

In this report, the North America Acrylic Polymer and Acrylic Co-Polymers Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

☐ North America Acrylic Polymer and Acrylic Co-Polymers Market, By Type:

o☐ Polymethyl Methacrylate

o☐ Sodium Polyacrylate

o☐ Polyvinyl Acetate

o☐ Polyacrylamide

o☐ Others

☐ North America Acrylic Polymer and Acrylic Co-Polymers Market, By Application:

o☐ Paints & Coatings

o☐ Cosmetics

o☐ Cleaning

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o□Dentistry

o□Others

□□North America Acrylic Polymer and Acrylic Co-Polymers Market, By Country:

o□United States

o□Mexico

o□Canada

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the North America Acrylic Polymer and Acrylic Co-Polymers Market.

Available Customizations:

The North America Acrylic Polymer and Acrylic Co-Polymers Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

□□Detailed analysis and profiling of additional market players (up to five).

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