

**Industrial Self-Cleaning Glass Market - Global Industry Size, Share, Trends,  
Opportunity, and Forecast  
Segmented By Glass Coating (Hydrophobic, Hydrophilic), By Application (Building &  
Construction, Solar Panels), By Region, Competition 2018-2028**

Market Report (3 business days) | 2023-10-03 | 180 pages | TechSci Research

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**Report description:**

Global Industrial Self-Cleaning Glass Market has valued at USD 19.21 Million in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 3.01% through 2028. The global Industrial self-cleaning glass market refers to the industry involved in the production and supply of self-cleaning glass products designed primarily for use in Industrial buildings and structures. Self-cleaning glass is a specialized type of glass that features coatings or treatments that help prevent the accumulation of dirt, dust, water spots, and other contaminants on the glass surface. This technology reduces the need for frequent manual cleaning and maintenance, making it particularly beneficial for large Industrial buildings, skyscrapers, retail spaces, and other non-residential structures. Self-cleaning glass maintains a clean and clear appearance, contributing to the aesthetic appeal of Industrial buildings and storefronts. Some self-cleaning glass technologies may offer energy-saving benefits by allowing more natural light to enter the building, reducing the need for artificial lighting. Self-cleaning glass can reduce water usage and the need for cleaning chemicals, making it an environmentally friendly choice. The growth of the global Industrial self-cleaning glass market is driven by several factors, including the desire for energy-efficient and low-maintenance building materials, advancements in glass coating technologies, and increased awareness of sustainable and eco-friendly solutions. Additionally, the market's expansion is closely tied to trends in the Industrial construction and real estate industries, as well as the demand for modern and innovative architectural features.

Manufacturers, glass suppliers, and construction companies are key players in this market, with self-cleaning glass being integrated into new Industrial construction projects and retrofitted into existing Industrial buildings to improve maintenance and energy efficiency.

Key Market Drivers

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## Technological Advancements

Ongoing advancements in self-cleaning glass technology have made these products more efficient and cost-effective, driving their adoption in the Industrial sector. In some regions, government regulations and building codes encourage or require the use of energy-efficient and sustainable building materials. This can create a favorable environment for the adoption of self-cleaning glass in Industrial construction. The trend toward urbanization and the construction of modern, glass-clad buildings in urban areas has increased the demand for self-cleaning glass. These buildings often feature extensive glass facades and require low-maintenance solutions. Some self-cleaning glass products offer additional benefits such as UV protection and glare reduction, enhancing the safety and comfort of building occupants. As awareness of the benefits of self-cleaning glass grows among architects, developers, and building owners, it drives market demand for these innovative glass products. Trends in the Industrial real estate sector, such as the development of mixed-use properties and the demand for high-quality building materials, also influence the adoption of self-cleaning glass.

## Self-Cleaning Glass Less Harmful Impact on The Environment

As the name implies, self-cleaning glass is a type of glass that keeps its surface free of debris and grime. These glasses are made by depositing a thin layer of chemicals having photolytic and hydrophilic properties. On the surface, a coating of titanium oxide begins a chemical reaction, breaking down dirt and other impurities into tiny particles that may be readily washed away by rain or water application. The layer is hydrophilic, as opposed to normal glass, which is hydrophobic. Therefore, when water is sprayed on the glass, it spreads evenly across the surface and removes dirt. As a result of the depositing, the glass becomes simpler to clean. The self-cleaning layer of glass is classified as hydrophobic or hydrophilic. Because of the action of water, both types of coatings are capable of self-cleaning.

The planet benefits from self-cleaning glass with a less harmful impact on the environment. Additionally, it prevents the requirement for extra cleaning agents and conserves water during washing. Self-cleaning glasses are renowned for being glare and mist resistant. Self-cleaning glasses are frequently utilized as doors and windows glazing as well as a building infrastructure partition. Due to their ability to clean themselves have seen a sharp growth in usage in the construction industry.

One of the key reasons driving market development is the significant rise of the building industry. Furthermore, the decrease in maintenance time and cost will propel the market for self-cleaning glass. Both types of coatings are capable of self-cleaning due to the action of water. Glass that cleans itself is less harmful to the environment. It also conserves water and eliminates the need for extra cleaning chemicals throughout the washing process. Self-cleaning glasses are well-known for their ability to withstand fog and glare. The rising demand for strong, scratch-resistant, and self-cleaning windows and facades will affect the rate of growth of the Industrial Self-Cleaning Glass Market.

## Key Market Challenges

### High Initial Costs

Self-cleaning glass technology can be more expensive upfront compared to traditional glass options. The cost may deter some homeowners from choosing self-cleaning glass, particularly in regions with price-sensitive markets. Although awareness is growing, many homeowners and builders are still not fully informed about the advantages and availability of self-cleaning glass. This lack of awareness can slow market adoption. The range of self-cleaning glass products available in the market may be limited compared to traditional glass options. Variability in product offerings, including different levels of self-cleaning effectiveness, may impact consumer choice. Proper installation is crucial for the performance of self-cleaning glass. If not installed correctly, the glass may not function as intended, leading to customer dissatisfaction and maintenance issues. Self-cleaning glass relies on natural processes such as rain and sunlight to maintain its cleanliness. In regions with low rainfall or prolonged periods of overcast weather, the effectiveness of self-cleaning glass may be reduced. While self-cleaning coatings are designed to be durable, questions may arise regarding their long-term performance and whether they need to be reapplied or replaced over time. Some self-cleaning glass coatings contain chemical compounds that raise environmental and health concerns. As sustainability becomes a more significant consideration, manufacturers may need to develop eco-friendly alternatives. Other technologies, such as smart glass and electrochromic windows, offer features beyond self-cleaning, such as adjustable transparency and energy efficiency. These technologies may compete with self-cleaning glass in the Industrial market.

## Regulatory Compliance

Manufacturers must comply with regulations related to glass quality, coatings, and environmental impact, which can impact the

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production and distribution of self-cleaning glass products. Economic downturns or fluctuations in the real estate and construction sectors can impact the demand for Industrial self-cleaning glass, as it is often integrated into new construction projects or renovations.

#### Key Market Trends

##### Trend Toward Renewable Energy & Growing construction Sector in the country

The market's growth rate will be accelerated by the trend toward renewable energy and increased demand for self-cleaning glass for usage in skylights, conservatories, and roofs. Furthermore, increased product launches and growing demand for value-added glass items would give excellent growth prospects for the Saudi Arabia Self-Cleaning Glass Market. The Kingdom has placed its bets on ACWA Power to achieve its Vision 2030 renewable energy goal to provide 70 percent of the Kingdom's RE-generated power needs.

According to figures issued by the General Authority for Statistics (GASTAT), Saudi Arabia's economy grew its gross domestic product (GDP) by 8.7% in 2022, the highest growth rate among the G20 nations despite the economy being in terrible conditions and facing numerous obstacles. Additionally, to carry out a large-scale development in downtown Riyadh, the Saudi Crown Prince Mohammed bin Salman established the New Murabba Development Corporation (NMDC) in February 2023. The proposal includes building a Industrial area, a business area, hotels, hospitals, entertainment and recreation venues, and educational facilities.

##### Saudi Arabia Largest Single-Site Solar Power Plant in The World

Solar panel longevity is increased, maintenance costs are decreased, and energy efficiency is increased through self-cleaning glass. High incident sunlight absorption is necessary for high efficiency solar cells. So, the effectiveness of solar panels can be boosted by using self-cleaning glass. As it uses less water and doesn't need chemicals to clean the surface, self-cleaning glass is a green solution. For instance, on November 30, ACWA Power, a local utility firm, and Water and Electricity Holding firm (Badeel) inked a contract to develop Al Shuaibah, in the province of Mecca, into the largest single-site solar power plant in the world. With a 2,060 MW generation capacity, the solar power station is anticipated to begin operations by the end of 2025. Owing to which the market is expected to register a high CAGR in the forecast period.

#### Segmental Insights

##### Glass Coating Insights

The Self-Cleaning Glass Market was dominated by the Hydrophilic segment. A titanium dioxide film coats the hydrophilic self-cleaning glass. In two stages, the photocatalytic stage and the hydrophilic sheathing stage, this coating self-cleans glass. The organic filth on the glass is broken down in the photocatalytic stage by ultraviolet radiation from the sun. Rain washes away the dirt in the hydrophilic sheathing step, leaving no streaks behind since hydrophilic glass spreads the water uniformly across the surface. This glass is more useful in areas where there is a lot of rain or if the glass is hosed off often. Industrial Construction is expected to account for the largest share of the Self-Cleaning Glass Market. Self-cleaning glass is used in roof windows, bay windows, conservatories, roofs, patio doors, and glazed facades in Industrial buildings. Solar control glass typically has a hydrophilic coating added to it to give excellent energy efficiency and self-cleaning qualities. The need for self-cleaning glass in Industrial construction has increased as a result of rapid urbanization in emerging countries and the growing number of building codes in industrialized countries.

#### Regional Insights

The Europe region has established itself as the leader in the Global Industrial Self Cleaning Glass Market with a significant revenue share in 2022. Europe region dominated the global market share. With growing construction industry in countries such as United Kingdom, Germany, Italy, and France, the utilization of self-cleaning glasses is increasing in the region. Some of the largest producers of self-cleaning glasses in Europe are Pilkington, Saint-Gobain Limited, Tuffx Glass, Morley Glass & Glazing Ltd. United Kingdom is one the largest producers of self-cleaning glasses in the world. According to the European Commission, an estimated number of 570 projects have been registered for receiving EUR 60 million funding towards construction of these projects. Due to its self-cleaning ability, these glasses are being widely used to replace the glasses which are currently being used to manufacture solar panels. Hence, this has resulted in increasing the efficiency of solar panels. The aforementioned factors, coupled with government support, are contributing to the increasing demand for self-cleaning glasses in all the above-mentioned sectors during the forecast period.

#### Key Market Players

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- ? PPG Industries
- ? Saint-Gobain
- ? Guardian Glass
- ? Nippon Sheet Glass (NSG) Group
- ? AGC Inc
- ? Cardinal Glass Industries
- ? Gentex Corporation
- ? EverKlear
- ? Balcony Systems
- ? Self-Clean Glass Ltd.

#### Report Scope:

In this report, the Global Industrial Self-Cleaning Glass Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- ? Global Industrial Self-Cleaning Glass Market, By Glass Coating:

- o Hydrophobic

- o Hydrophilic

- ? Global Industrial Self-Cleaning Glass Market, By Application:

- o Building & Construction

- o Automotive

- o Solar Panels

- ? Global Industrial Self-Cleaning Glass Market, By Region:

- o North America

- ? United States

- ? Canada

- ? Mexico

- o Asia-Pacific

- ? China

- ? India

- ? Japan

- ? South Korea

- ? Indonesia

- o Europe

- ? Germany

- ? United Kingdom

- ? France

- ? Russia

- ? Spain

- o South America

- ? Brazil

- ? Argentina

- o Middle East & Africa

- ? Saudi Arabia

- ? South Africa

- ? Egypt

- ? UAE

- ? Israel

Competitive Landscape

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Company Profiles: Detailed analysis of the major companies present in the Global Industrial Self-Cleaning Glass Market.

Available Customizations:

Global Industrial Self-Cleaning Glass Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

□ Detailed analysis and profiling of additional market players (up to five).

## **Table of Contents:**

- 1. □ Product Overview
  - 1.1. □ Market Definition
  - 1.2. □ Scope of the Market
  - 1.3. □ Markets Covered
  - 1.4. □ Years Considered for Study
  - 1.5. □ Key Market Segmentations
- 2. □ Research Methodology
  - 2.1. □ Objective of the Study
  - 2.2. □ Baseline Methodology
  - 2.3. □ Key Industry Partners
  - 2.4. □ Major Association and Secondary Sources
  - 2.5. □ Forecasting Methodology
  - 2.6. □ Data Triangulation & Validation
  - 2.7. □ Assumptions and Limitations
- 3. □ Executive Summary
- 4. □ Voice of Customers
- 5. □ Global Industrial Self-Cleaning Glass Market Outlook
  - 5.1. □ Market Size & Forecast
    - 5.1.1. □ By Value
  - 5.2. □ Market Share & Forecast
    - 5.2.1. □ By Glass Coating (Hydrophobic, Hydrophilic)
    - 5.2.2. □ By Application (Building & Construction, Solar Panels)
    - 5.2.3. □ By Region
  - 5.3. □ By Company (2022)
  - 5.4. □ Market Map
- 6. □ North America Industrial Self-Cleaning Glass Market Outlook
  - 6.1. □ Market Size & Forecast
    - 6.1.1. □ By Value
  - 6.2. □ Market Share & Forecast
    - 6.2.1. □ By Glass Coating
    - 6.2.2. □ By Application
    - 6.2.3. □ By Country
  - 6.3. □ North America: Country Analysis
    - 6.3.1. □ United States Industrial Self-Cleaning Glass Market Outlook
      - 6.3.1.1. □ Market Size & Forecast
        - 6.3.1.1.1. □ By Value
      - 6.3.1.2. □ Market Share & Forecast
        - 6.3.1.2.1. □ By Glass Coating
        - 6.3.1.2.2. □ By Application

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- 6.3.2.□Canada Industrial Self-Cleaning Glass Market Outlook
  - 6.3.2.1.□Market Size & Forecast
    - 6.3.2.1.1.□By Value
  - 6.3.2.2.□Market Share & Forecast
    - 6.3.2.2.1.□By Glass Coating
    - 6.3.2.2.2.□By Application
- 6.3.3.□Mexico Industrial Self-Cleaning Glass Market Outlook
  - 6.3.3.1.□Market Size & Forecast
    - 6.3.3.1.1.□By Value
  - 6.3.3.2.□Market Share & Forecast
    - 6.3.3.2.1.□By Glass Coating
    - 6.3.3.2.2.□By Application
- 7.□Asia Pacific Industrial Self-Cleaning Glass Market Outlook
  - 7.1.□Market Size & Forecast
    - 7.1.1.□By Value
  - 7.2.□Market Share & Forecast
    - 7.2.1.□By Glass Coating
    - 7.2.2.□By Application
    - 7.2.3.□By Country
  - 7.3.□Asia-Pacific: Country Analysis
    - 7.3.1.□China Industrial Self-Cleaning Glass Market Outlook
      - 7.3.1.1.□Market Size & Forecast
        - 7.3.1.1.1.□By Value
      - 7.3.1.2.□Market Share & Forecast
        - 7.3.1.2.1.□By Glass Coating
        - 7.3.1.2.2.□By Application
    - 7.3.2.□India Industrial Self-Cleaning Glass Market Outlook
      - 7.3.2.1.□Market Size & Forecast
        - 7.3.2.1.1.□By Value
      - 7.3.2.2.□Market Share & Forecast
        - 7.3.2.2.1.□By Glass Coating
        - 7.3.2.2.2.□By Application
    - 7.3.3.□Japan Industrial Self-Cleaning Glass Market Outlook
      - 7.3.3.1.□Market Size & Forecast
        - 7.3.3.1.1.□By Value
      - 7.3.3.2.□Market Share & Forecast
        - 7.3.3.2.1.□By Glass Coating
        - 7.3.3.2.2.□By Application
    - 7.3.4.□South Korea Industrial Self-Cleaning Glass Market Outlook
      - 7.3.4.1.□Market Size & Forecast
        - 7.3.4.1.1.□By Value
      - 7.3.4.2.□Market Share & Forecast
        - 7.3.4.2.1.□By Glass Coating
        - 7.3.4.2.2.□By Application
    - 7.3.5.□Indonesia Industrial Self-Cleaning Glass Market Outlook
      - 7.3.5.1.□Market Size & Forecast
        - 7.3.5.1.1.□By Value

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- 7.3.5.2.□Market Share & Forecast
  - 7.3.5.2.1.□By Glass Coating
  - 7.3.5.2.2.□By Application
- 8.□Europe Industrial Self-Cleaning Glass Market Outlook
  - 8.1.□Market Size & Forecast
    - 8.1.1.□By Value
  - 8.2.□Market Share & Forecast
    - 8.2.1.□By Glass Coating
    - 8.2.2.□By Application
    - 8.2.3.□By Country
  - 8.3.□Europe: Country Analysis
    - 8.3.1.□Germany Industrial Self Cleaning Glass Market Outlook
      - 8.3.1.1.□Market Size & Forecast
        - 8.3.1.1.1.□By Value
      - 8.3.1.2.□Market Share & Forecast
        - 8.3.1.2.1.□By Glass Coating
        - 8.3.1.2.2.□By Application
    - 8.3.2.□United Kingdom Industrial Self Cleaning Glass Market Outlook
      - 8.3.2.1.□Market Size & Forecast
        - 8.3.2.1.1.□By Value
      - 8.3.2.2.□Market Share & Forecast
        - 8.3.2.2.1.□By Glass Coating
        - 8.3.2.2.2.□By Application
    - 8.3.3.□France Industrial Self Cleaning Glass Market Outlook
      - 8.3.3.1.□Market Size & Forecast
        - 8.3.3.1.1.□By Value
      - 8.3.3.2.□Market Share & Forecast
        - 8.3.3.2.1.□By Glass Coating
        - 8.3.3.2.2.□By Application
    - 8.3.4.□Russia Industrial Self Cleaning Glass Market Outlook
      - 8.3.4.1.□Market Size & Forecast
        - 8.3.4.1.1.□By Value
      - 8.3.4.2.□Market Share & Forecast
        - 8.3.4.2.1.□By Glass Coating
        - 8.3.4.2.2.□By Application
    - 8.3.5.□Spain Industrial Self Cleaning Glass Market Outlook
      - 8.3.5.1.□Market Size & Forecast
        - 8.3.5.1.1.□By Value
      - 8.3.5.2.□Market Share & Forecast
        - 8.3.5.2.1.□By Glass Coating
        - 8.3.5.2.2.□By Application
  - 9.□South America Industrial Self Cleaning Glass Market Outlook
    - 9.1.□Market Size & Forecast
      - 9.1.1.□By Value
    - 9.2.□Market Share & Forecast
      - 9.2.1.□By Glass Coating
      - 9.2.2.□By Application

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- 9.2.3. By Country
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Industrial Self Cleaning Glass Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Glass Coating
      - 9.3.1.2.2. By Application
  - 9.3.2. Argentina Industrial Self-Cleaning Glass Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Glass Coating
      - 9.3.2.2.2. By Application
- 10. Middle East & Africa Industrial Self-Cleaning Glass Market Outlook
  - 10.1. Market Size & Forecast
    - 10.1.1. By Value
  - 10.2. Market Share & Forecast
    - 10.2.1. By Glass Coating
    - 10.2.2. By Application
    - 10.2.3. By Country
  - 10.3. Middle East & Africa: Country Analysis
    - 10.3.1. Saudi Arabia Industrial Self-Cleaning Glass Market Outlook
      - 10.3.1.1. Market Size & Forecast
        - 10.3.1.1.1. By Value
      - 10.3.1.2. Market Share & Forecast
        - 10.3.1.2.1. By Glass Coating
        - 10.3.1.2.2. By Application
    - 10.3.2. South Africa Industrial Self-Cleaning Glass Market Outlook
      - 10.3.2.1. Market Size & Forecast
        - 10.3.2.1.1. By Value
      - 10.3.2.2. Market Share & Forecast
        - 10.3.2.2.1. By Glass Coating
        - 10.3.2.2.2. By Application
    - 10.3.3. UAE Industrial Self-Cleaning Glass Market Outlook
      - 10.3.3.1. Market Size & Forecast
        - 10.3.3.1.1. By Value
      - 10.3.3.2. Market Share & Forecast
        - 10.3.3.2.1. By Glass Coating
        - 10.3.3.2.2. By Application
    - 10.3.4. Israel Industrial Self Cleaning Glass Market Outlook
      - 10.3.4.1. Market Size & Forecast
        - 10.3.4.1.1. By Value
      - 10.3.4.2. Market Share & Forecast
        - 10.3.4.2.1. By Glass Coating
        - 10.3.4.2.2. By Application
    - 10.3.5. Egypt Industrial Self Cleaning Glass Market Outlook

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- 10.3.5.1.□Market Size & Forecast
  - 10.3.5.1.1.□By Value
- 10.3.5.2.□Market Share & Forecast
  - 10.3.5.2.1.□By Glass Coating
  - 10.3.5.2.2.□By Application
- 10.4.□Drivers
- 10.5.□Challenge
- 11.□Market Trends & Developments
- 12.□Company Profiles
  - 12.1.□PPG Industries.
    - 12.1.1.□Business Overview
    - 12.1.2.□Key Revenue and Financials
    - 12.1.3.□Recent Developments
    - 12.1.4.□Key Personnel
    - 12.1.5.□Key Product/Services
  - 12.2.□Saint-Gobain.
    - 12.2.1.□Business Overview
    - 12.2.2.□Key Revenue and Financials
    - 12.2.3.□Recent Developments
    - 12.2.4.□Key Personnel
    - 12.2.5.□Key Product/Services
  - 12.3.□Guardian Glass.
    - 12.3.1.□Business Overview
    - 12.3.2.□Key Revenue and Financials
    - 12.3.3.□Recent Developments
    - 12.3.4.□Key Personnel
    - 12.3.5.□Key Product/Services
  - 12.4.□Nippon Sheet Glass (NSG) Group.
    - 12.4.1.□Business Overview
    - 12.4.2.□Key Revenue and Financials
    - 12.4.3.□Recent Developments
    - 12.4.4.□Key Personnel
    - 12.4.5.□Key Product/Services
  - 12.5.□AGC Inc.
    - 12.5.1.□Business Overview
    - 12.5.2.□Key Revenue and Financials
    - 12.5.3.□Recent Developments
    - 12.5.4.□Key Personnel
    - 12.5.5.□Key Product/Services
  - 12.6.□Cardinal Glass Industries.
    - 12.6.1.□Business Overview
    - 12.6.2.□Key Revenue and Financials
    - 12.6.3.□Recent Developments
    - 12.6.4.□Key Personnel
    - 12.6.5.□Key Product/Services
  - 12.7.□Gentex Corporation.
    - 12.7.1.□Business Overview

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- 12.7.2.□Key Revenue and Financials
- 12.7.3.□Recent Developments
- 12.7.4.□Key Personnel
- 12.7.5.□Key Product/Services
- 12.8.□EverKlear.
- 12.8.1.□Business Overview
- 12.8.2.□Key Revenue and Financials
- 12.8.3.□Recent Developments
- 12.8.4.□Key Personnel
- 12.8.5.□Key Product/Services
- 12.9.□Balcony Systems.
- 12.9.1.□Business Overview
- 12.9.2.□Key Revenue and Financials
- 12.9.3.□Recent Developments
- 12.9.4.□Key Personnel
- 12.9.5.□Key Product/Services
- 12.10.□Self-Clean Glass Ltd.
- 12.10.1.□Business Overview
- 12.10.2.□Key Revenue and Financials
- 12.10.3.□Recent Developments
- 12.10.4.□Key Personnel
- 12.10.5.□Key Product/Services
- 13.□Strategic Recommendations
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Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

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