

Bookbinding Materials Market by Binding Type (Adhesive Bonded, Mechanically Bonded), Material Type (Paper Cover Materials, Leather, Adhesives, Cloth/Fabric/Spine Reinforcing Materials, Cover Boards), Application, & Region - Global Forecast to 2028

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Report description:

The bookbinding materials market size is projected to reach USD 9.5 billion by 2028 at a CAGR of 2.3% from USD 8.5 billion in 2023. Asia pacific is estimated to account for the largest share in terms of value of the bookbinding materials market in 2022.

"Europe is likely to account for the second largest share of bookbinding materials market in terms of value."

The region's established publishing industry, marked by a rich literary heritage and a strong emphasis on educational development, drives the demand for high-quality and durable bookbinding materials. The sustained demand for printed materials, including textbooks, literature, and academic publications, continues to fuel the market for bookbinding materials across various European countries. Europe's strong focus on environmental sustainability and eco-friendly practices has led to a growing preference for recyclable and biodegradable bookbinding materials, stimulating further innovation and development within the industry. The region's robust manufacturing infrastructure and technological advancements further contribute to its significance in the global bookbinding materials market.

The presence of key players and industry leaders in the bookbinding materials sector, along with an increasing focus on research and development initiatives, ensures the continuous growth and competitiveness of the European market.

" Education books is projected to be the fastest growing application segment of bookbinding materials market."

The growth is primarily fueled by the increasing emphasis on literacy and educational development worldwide, leading to a growing demand for high-quality textbooks, workbooks, and reference materials. As educational institutions and publishing houses

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continue to invest in the production of durable and visually appealing educational resources, the need for reliable and innovative bookbinding materials is expected to surge. The rapid digitalization of educational content has amplified the importance of printed materials that offer a tactile and immersive learning experience, further driving the demand for robust bookbinding solutions. The development of specialized educational materials catering to diverse learning needs and age groups is also contributing to the accelerated growth of the education books segment within the bookbinding materials market.

"China, by country is forecasted to be the largest market of bookbinding materials during the forecast period."

The country's rapidly expanding publishing industry, driven by a significant emphasis on education and literacy, has led to a substantial demand for high-quality books, textbooks, and educational resources. This has consequently fueled the need for durable and visually appealing bookbinding materials to support the flourishing publishing sector. China's position as a global manufacturing hub, particularly in sectors such as electronics, textiles, and packaging, has stimulated the demand for specialized adhesives, coatings, and binding materials. The country's robust industrial infrastructure and technological advancements further contribute to its dominance in the bookbinding materials market. The country's massive population, coupled with the increasing disposable income and evolving consumer preferences, has significantly bolstered the demand for a diverse range of printed materials, including magazines, books, and catalogs.

Breakdown of Primary Interviews:

- By Company Type: Tier 1 33%, Tier 2 40%, and Tier 3 27%
- By Designation: C Level 33%, D Level 27%, and Others 40%
- TBy Region: North America 27%, Europe 20%, Asia Pacific 33%, Middle East & Africa 7% and South America 13%

The key companies profiled in this report are Henkel AG (Germany), H.B. Fuller (US), Arkema (US), The Dow Chemical Company (US), and UPM Global (Finland).

Research Coverage:

The bookbinding materials market has been segmented based on Binding Type (Adhesive Bonded, Mechanically Bonded),
Application (Education Books, Hardcover and Softcover Books, Magazines and Catalogs, Diploma Covers and Yearbooks, Journals,
and Others), Material Type (Paper Cover Materials, Leather, Adhesives, Cloth/Fabric/Spine Reinforcing Materials, End sheets, Cover
Boards, and Others), and by Region (Asia Pacific, North America, Europe, Middle East & Africa, and South America).

This report provides insights on the following pointers:

- Analysis of key drivers (Increase in demand for physical books, High demand in DIY applications) restraints (Availability of online resource for educational purpose), opportunities (Growing Publishing and education sector), and challenges (Volatility in raw material prices) influencing the growth of the bookbinding materials market.
- Product Development/Innovation: Detailed insight of upcoming technologies, research & development activities, and new product launch in the bookbinding materials market.
- Market Development: Comprehensive information about markets the report analyses the bookbinding materials market across varied regions.
- Market Diversification: Exclusive information about the new products & service untapped geographies, recent developments, and investments in bookbinding materials market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Henkel AG (Germany), H.B. Fuller (US), Arkema (US), The Dow Chemical Company (US), and UPM Global (Finland) among other in the bookbinding materials market.

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