

## **Global Healthcare Education Market**

Market Research Report | 2023-11-01 | 88 pages | BCC Research

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### **Report description:**

Description

Report Scope:

The current report provides a detailed view of the healthcare education market. This report highlights current and future market potential and provides a detailed analysis of the market's drivers, challenges, and opportunities.

This report provides a brief description of the current status of the industry and recent developments. The report analyzes market trends and identifies critical medical and geographical challenges and rising opportunities in the developed and developing world. Finally, it provides insights regarding new developments that help to improve and enhance healthcare education. This report also covers merger and acquisition strategies and collaborations, as well as merging trends and technology. The report informs all market players, potential entrants, government agencies, and other interested parties.

Report Includes:

- A brief general outlook of the current and future global markets for healthcare education
- Analyses of the global market trends, with historical market revenue data (sales figures) for 2020-2022, estimates for 2023, and projections of compound annual growth rates (CAGRs) through 2028
- Estimate of the actual market size and revenue forecast for the global healthcare education market in USD millions, and corresponding market share analysis based on delivery mode, application, end user, and region
- Discussion of key factors driving and impeding the industry growth, ongoing research and innovation efforts to advance healthcare education, current status, new developments, future prospects and contributions to the overall market
- Coverage of the recent mergers and acquisition strategies, collaborations and agreements, as well as the strengths and weaknesses of each strategy type

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- Identification of the major stakeholders and analysis of the competitive landscape based on recent developments, key financials and segmental revenues, and operational integration
- Profiles of the leading global players in healthcare education market

## Executive Summary

### Summary:

The global healthcare education market refers to the collective industry providing educational services, training programs, and learning solutions to healthcare professionals and individuals within the healthcare sector. The global healthcare education market is crucial in ensuring that healthcare professionals stay current, competent, and capable of delivering high-quality care in diverse and complex healthcare environments. The goal is to equip healthcare professionals with the necessary knowledge, skills, and competencies to meet the demands of a rapidly evolving healthcare landscape. This involves training in medical advancements, patient care, and regulatory areas.

The World Health Organization (WHO) emphasizes the pressing need for an additional REDACTED million well-prepared health agents to effectively address the health targets outlined in the 2030 Agenda for Sustainable Development. This underscores the reality of a significant scarcity of skilled healthcare professionals, which serves as a pivotal market driver. Additionally, the surge in e-learning has become a catalyst for market growth. As highlighted by the World Economic Forum (WEF), a Switzerland-based nongovernmental organization, the registrations for Coursera's online courses saw a substantial increase from REDACTED million in 2021 to REDACTED million in 2022, reflecting a notable rise of REDACTED million registrations within a single year. This surge in online education signifies a transformative force in advancing healthcare education.

The global healthcare education market was valued at \$REDACTED billion in 2022 and is forecast to grow at a CAGR of REDACTED% to reach a value of \$REDACTED billion by the end of 2028. The major players in the market are Oracle Corp., SAP SE, Stryker, Adobe Inc., and Fujifilm Corp.

This report segments the market based on delivery mode, application, region, and end user. Based on delivery mode, the market is segmented into classroom-based courses and e-learning solutions. Based on application, the global healthcare education market is segmented into academic education, cardiology, neurology, pediatric and internal medicine, and other applications. By end user, the market is segmented into physicians and non-physicians. By region, the market is segmented into North America, Europe, Asia-Pacific, and the Rest of the World. The North American market had the highest share of the global healthcare education market, followed by Asia-Pacific. This leadership role is due to rapid growth in online education and e-learning, the increasing number of continuous medical education programs, and the presence of significant players.

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SAP SE  
SIEMENS HEALTHINEERS  
STRYKER CORP.

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