

Global Camping Equipment Market Report and Forecast 2023-2028

Market Report | 2023-10-30 | 90 pages | EMR Inc.

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Report description:

Global Camping Equipment Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the global camping equipment market attained a value of USD 13.85 billion in 2022. The market is estimated to grow at a CAGR of 9.9% during 2023-2028 to reach a value of USD 24.93 billion by 2028. Aided by the burgeoning trend of outdoor activities and the escalating global travel industry, the market is expected to grow significantly by 2028.

Camping equipment encompasses an array of gear crucial for ensuring a pleasant and secure outdoor experience. Ranging from tents, sleeping bags, and cooking utilities to more advanced gadgets and tools, camping equipment plays an instrumental role in making outdoor adventures both comfortable and thrilling. As camping increasingly becomes a favoured leisure activity, blending the allure of nature with the comforts of modern-day amenities, the demand for advanced and durable equipment is on the rise. Fuelling the camping equipment market growth is the amplified global emphasis on wellness, relaxation, and bonding with nature. As urban dwellers seek refuge from their fast-paced lifestyles, the allure of camping provides a refreshing escape. The therapeutic properties associated with being amidst nature, coupled with the adventure it offers, has witnessed a surge in camping aficionados.

Additionally, the rise of eco-tourism and sustainable travel has paved the way for increased camping excursions. Tourists today are more eco-conscious, preferring experiences that are low on carbon footprints, making camping an ideal choice. This eco-conscious travel trend further boosts the demand for eco-friendly camping gear, pushing manufacturers to innovate and produce sustainable products.

Technological advancements have also influenced the camping equipment market outlook. The introduction of lightweight materials, solar-powered gadgets, and equipment integrated with IoT has revamped the camping experience. Campers today, equipped with the latest gear, can enjoy the rawness of nature while still being connected and having access to some luxuries. The emergence of specialised camping trips, like adventure camping, glamping (luxury camping), and winter camping, has further boosted the camping equipment market demand. Each of these unique experiences necessitates specialised gear. For instance, glamping demands more luxurious equipment, while winter camping requires gear that can withstand extreme cold conditions. The global camping equipment market, with its blend of tradition and innovation, is poised for significant growth. As the world

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continues its pivot towards eco-friendly travel and sustainable living, camping stands out as an ideal embodiment of these principles. Equipped with the latest gear and a penchant for adventure, campers are set to explore the world, propelling the camping equipment market growth to new horizons in the forthcoming years.

Market Segmentation

The market can be divided based on product type, distribution channel, and region.

Market Breakup by Product Type

- Camping Furniture
- Camping Backpacks
- Tents
- Cooking Systems and Cookware
- Camping Gear and Accessories
- Sleeping Bags/ Airbags

Market Breakup by Distribution Channel

- Online Retail Channel
- Offline Retail Channel

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global camping equipment market. Some of the major players explored in the report by Expert Market Research are as follows:

- Johnson Outdoors Inc.
- NEMO Equipment, Inc.
- Oase Outdoors ApS.
- AMG Group Ltd.
- The Coleman Company, Inc.
- Big Agnes, Inc.
- Recreational Equipment, Inc.
- Others

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