

## **India Chair Market Report and Forecast 2023-2028**

Market Report | 2023-10-25 | 184 pages | EMR Inc.

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### **Report description:**

India Chair Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the India chair market reached a value of approximately USD 23.12 billion in 2022. Aided by the growing urbanisation along with the expanding corporate sector, the market is projected to further grow at a CAGR of 10.9% between 2023 and 2028 to reach a value of USD 43.01 billion by 2028.

A chair serves as a staple piece of furniture, offering seating comfort in homes, offices, educational institutions, hospitality settings, and more. From basic wooden models to advanced ergonomically designed versions, chairs have evolved significantly, offering varying comfort levels, aesthetics, and functionality.

The primary driver for the Indian chair market growth is the rising demand for comfortable seating solutions. As modern lifestyles continue to involve longer periods of seated work or leisure, the need for chairs offering ergonomic design and comfort has increased. This need, coupled with the growing consumer spending power, has fuelled the demand for premium and designer chairs, contributing to the market's growth.

Further, the rising trend of home office setups, spurred by the global shift towards remote working, has given a substantial boost to the India chair market expansion. With more people setting up home offices, the demand for office chairs that provide comfort during long working hours has surged.

The widening applications of chairs in various sectors have also played a crucial role in driving the India chair market. Chairs find utility across several settings like homes, offices, educational institutions, restaurants, and public places. Each of these settings demands different types of chairs, leading to diverse market offerings.

Moreover, innovation in chair design and technology has brought forth products like chairs with adjustable heights, reclining features, and lumbar support, aiding the India chair market growth. These advancements have catered to the consumers' evolving needs and preferences, thereby pushing the market growth.

Looking ahead, the emerging trend of customisation is expected to bolster the India chair market development. With consumers increasingly preferring furniture that reflects their personality and lifestyle, manufacturers are offering customisable options in terms of design, material, colour, and more.

Market Segmentation

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The market can be divided based on material, type, sector, distribution channel, end use, and region.

#### Market Breakup by Material

- Wood
- Plastic
- Metal
- Others

#### Market Breakup by Type

- Regular Use Chair
- Gaming Chair
- Office Chair
- Massage Chair
- Others

#### Market Breakup by Sector

- Organised
- Unorganised

#### Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Exclusive Brand Stores
- Multi Brand Stores
- Online
- Others

#### Market Breakup by End Use

- Residential
- Commercial
- Hospitality
- Others

#### Market Breakup by Region

- North
- West
- South
- East

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the India chair companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Godrej & Boyce Manufacturing Company Limited
- Inter IKEA Systems B.V.
- Wakefit Innovations Pvt. Ltd.
- Nilkamal Limited
- Cello World Private Limited
- Durian Industries Limited
- Wipro Enterprises (P) Ltd
- Supreme Industries Ltd.
- Usha Shriram Enterprises Pvt. Ltd.
- Damro Furnitures Pvt. Ltd.
- Others

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