

India Powder Coatings Market Report and Forecast 2023-2028

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Report description:

India Powder Coatings Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the India powder coatings market reached a value of USD 1.12 billion in 2022. Aided by rapid industrialisation and development of environmental compliant powder coatings, the market is projected to further grow at a CAGR of more than 6% between 2023 and 2028 to reach a value of USD 1.5 billion by 2028.

Powder coating, essentially a dry finishing process, has been steadily securing its position in India, accounting for nearly 10% of all industrial finishes. These coatings, often favoured over conventional liquid paints, offer superior finish, resilience, and are environmentally friendly. They find significant application in an array of products and industries due to their durability, corrosion resistance, and flexibility in design finishes.

One of the major factors driving the India powder coatings market growth is the burgeoning automotive sector. The dynamic evolution of the automobile design, coupled with the demand for durable and high-quality finishes, has escalated the adoption of powder coatings. From bike frames to wheels and other automobile parts, the versatility of these coatings in offering a range of finishes, from matt to high gloss, is a considerable need for manufacturers.

Growing shift towards environmentally friendly solutions in the coatings industry is one of the major India powder coatings market trends. Unlike traditional liquid paints, powder coatings contain negligible volatile organic compounds (VOCs) and are free from solvents. This green attribute, along with the efficiency and cost-effective nature of the coating, aligns well with the environmental regulations and the growing eco-consciousness amongst the Indian population.

Furthermore, architectural advancements and modern infrastructural projects across India have also bolstered the India powder coatings market demand. The aesthetic appeal, combined with the protective function of powder coatings, is significantly demanded in the construction of modern buildings, structures, window frames, and facades. These coatings not only enhance the visual appeal but also elongate the life span of structures, making them a favoured choice for architects and builders.

Another application sector that the India powder coatings market analysis brings to light is the household appliances sector. In a country where the consumption of electronic appliances is witnessing a significant surge, the requirement for durable, attractive, and high-quality finishes is also rising. Powder coatings, with their ability to resist scratches, chemicals, and UV rays, are increasingly being used in products like refrigerators, microwaves, washing machines, and air conditioners.

Market Segmentation

The market can be divided based on resin type, coating method, application, and region.

Market Breakup by Resin Type

- Thermoset

- o□ Epoxy

- o□ Polyester

- o□ Epoxy Polyester Hybrid

- o□ Acrylic

- Thermoplastic

- o□ Polyvinyl chloride (PVC)

- o□ Nylon

- o□ Polyolefin

- o□ Polyvinylidene Fluoride (PVDF)

Market Breakup by Coating Method

- Electrostatic Spray

- Fluidized Bed

Market Breakup by Application

- Appliances

- Automotive

- Architectural

- Furniture

- Agriculture, Construction, and Earthmoving equipment (ACE)

- General Industrial

- Others

Market Breakup by Region

- North India

- South India

- West India

- East India

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the India powder coatings market. Some of the major players explored in the report by Expert Market Research are as follows:

- Akzo Nobel India Ltd.

- Berger Paints India Limited

- Durolac Paints, Inc.

- Jotun India Private Limited

- Maharani Innovative Paints Pvt. Ltd.

- Marpol Private Limited

- PPG Asian Paints Private Limited

- Others

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Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Snapshot
 - 6.1 Regional
- 7 Opportunities and Challenges in the Market
- 8 India Powder Coatings Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 India Powder Coatings Historical Market (2018-2022)
 - 8.3 India Powder Coatings Market Forecast (2023-2028)

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8.4 India Powder Coatings Market by Resin Type

8.4.1 Thermoset

8.4.1.1 Market Share

8.4.1.2 Historical Trend (2018-2022)

8.4.1.3 Forecast Trend (2023-2028)

8.4.1.4 Breakup by Type

8.4.1.4.1 Epoxy

8.4.1.4.1.1 Market Share

8.4.1.4.1.2 Historical Trend (2018-2022)

8.4.1.4.1.3 Forecast Trend (2023-2028)

8.4.1.4.2 Polyester

8.4.1.4.2.1 Market Share

8.4.1.4.2.2 Historical Trend (2018-2022)

8.4.1.4.2.3 Forecast Trend (2023-2028)

8.4.1.4.3 Epoxy Polyester Hybrid

8.4.1.4.3.1 Market Share

8.4.1.4.3.2 Historical Trend (2018-2022)

8.4.1.4.3.3 Forecast Trend (2023-2028)

8.4.1.4.4 Acrylic

8.4.1.4.4.1 Market Share

8.4.1.4.4.2 Historical Trend (2018-2022)

8.4.1.4.4.3 Forecast Trend (2023-2028)

8.4.2 Thermoplastic

8.4.2.1 Market Share

8.4.2.2 Historical Trend (2018-2022)

8.4.2.3 Forecast Trend (2023-2028)

8.4.2.4 Breakup by Type

8.4.2.4.1 Polyvinyl Chloride (PVC)

8.4.2.4.1.1 Market Share

8.4.2.4.1.2 Historical Trend (2018-2022)

8.4.2.4.1.3 Forecast Trend (2023-2028)

8.4.2.4.2 Nylon

8.4.2.4.2.1 Market Share

8.4.2.4.2.2 Historical Trend (2018-2022)

8.4.2.4.2.3 Forecast Trend (2023-2028)

8.4.2.4.3 Polyolefin

8.4.2.4.3.1 Market Share

8.4.2.4.3.2 Historical Trend (2018-2022)

8.4.2.4.3.3 Forecast Trend (2023-2028)

8.5 India Powder Coatings Market by Coating Method

8.5.1 Electrostatic Spray

8.5.1.1 Market Share

8.5.1.2 Historical Trend (2018-2022)

8.5.1.3 Forecast Trend (2023-2028)

8.5.2 Fluidized Bed

8.5.2.1 Market Share

8.5.2.2 Historical Trend (2018-2022)

8.5.2.3 Forecast Trend (2023-2028)

8.6 India Powder Coatings Market by Application

8.6.1 Appliances

8.6.1.1 Market Share

8.6.1.2 Historical Trend (2018-2022)

8.6.1.3 Forecast Trend (2023-2028)

8.6.2 Automotive

8.6.2.1 Market Share

8.6.2.2 Historical Trend (2018-2022)

8.6.2.3 Forecast Trend (2023-2028)

8.6.3 Architectural

8.6.3.1 Market Share

8.6.3.2 Historical Trend (2018-2022)

8.6.3.3 Forecast Trend (2023-2028)

8.6.4 Furniture

8.6.4.1 Market Share

8.6.4.2 Historical Trend (2018-2022)

8.6.4.3 Forecast Trend (2023-2028)

8.6.5 Agriculture, Construction & Earthmoving Equipment (ACE)

8.6.5.1 Market Share

8.6.5.2 Historical Trend (2018-2022)

8.6.5.3 Forecast Trend (2023-2028)

8.6.6 General Industrial

8.6.6.1 Market Share

8.6.6.2 Historical Trend (2018-2022)

8.6.6.3 Forecast Trend (2023-2028)

8.6.7 Others

8.7 India Powder Coatings Market by Region

8.7.1 Market Share

8.7.1.1 North India

8.7.1.2 South India

8.7.1.3 West India

8.7.1.4 East India

9 Regional Analysis

9.1 North India

9.1.1 Historical Trend (2018-2022)

9.1.2 Forecast Trend (2023-2028)

9.2 South India

9.2.1 Historical Trend (2018-2022)

9.2.2 Forecast Trend (2023-2028)

9.3 West India

9.3.1 Historical Trend (2018-2022)

9.3.2 Forecast Trend (2023-2028)

9.4 East India

9.4.1 Historical Trend (2018-2022)

9.4.2 Forecast Trend (2023-2028)

10 Market Dynamics

- 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats
- 10.2 Porter's Five Forces Analysis
 - 10.2.1 Supplier's Power
 - 10.2.2 Buyer's Power
 - 10.2.3 Threat of New Entrants
 - 10.2.4 Degree of Rivalry
 - 10.2.5 Threat of Substitutes
- 10.3 Key Indicators for Demand
- 10.4 Key Indicators for Price
- 11 Value Chain Analysis
- 12 Competitive Landscape
 - 12.1 Market Structure
 - 12.2 Company Profiles
 - 12.2.1 Akzo Nobel India Ltd.
 - 12.2.1.1 Company Overview
 - 12.2.1.2 Product Portfolio
 - 12.2.1.3 Demographic Reach and Achievements
 - 12.2.1.4 Certifications
 - 12.2.2 Berger Paints India Limited
 - 12.2.2.1 Company Overview
 - 12.2.2.2 Product Portfolio
 - 12.2.2.3 Demographic Reach and Achievements
 - 12.2.2.4 Certifications
 - 12.2.3 Durolac Paints, Inc.
 - 12.2.3.1 Company Overview
 - 12.2.3.2 Product Portfolio
 - 12.2.3.3 Demographic Reach and Achievements
 - 12.2.3.4 Certifications
 - 12.2.4 Jotun India Private Limited
 - 12.2.4.1 Company Overview
 - 12.2.4.2 Product Portfolio
 - 12.2.4.3 Demographic Reach and Achievements
 - 12.2.4.4 Certifications
 - 12.2.5 Maharani Innovative Paints Pvt. Ltd.
 - 12.2.5.1 Company Overview
 - 12.2.5.2 Product Portfolio
 - 12.2.5.3 Demographic Reach and Achievements
 - 12.2.5.4 Certifications
 - 12.2.6 Marpol Private Limited
 - 12.2.6.1 Company Overview
 - 12.2.6.2 Product Portfolio
 - 12.2.6.3 Demographic Reach and Achievements
 - 12.2.6.4 Certifications

12.2.7 PPG Asian Paints Private Limited

12.2.7.1 Company Overview

12.2.7.2 Product Portfolio

12.2.7.3 Demographic Reach and Achievements

12.2.7.4 Certifications

12.2.8 Others

13 Key Trends and Developments in the Market

List of Key Figures and Tables

1. India Powder Coatings Market: Key Industry Highlights, 2018 and 2028
2. India Powder Coatings Historical Market: Breakup by Resin Type (USD Billion), 2018-2022
3. India Powder Coatings Market Forecast: Breakup by Resin Type (USD Billion), 2023-2028
4. India Powder Coatings Historical Market: Breakup by Coating Method (USD Billion), 2018-2022
5. India Powder Coatings Market Forecast: Breakup by Coating Method (USD Billion), 2023-2028
6. India Powder Coatings Historical Market: Breakup by Application (USD Billion), 2018-2022
7. India Powder Coatings Market Forecast: Breakup by Application (USD Billion), 2023-2028
8. India Powder Coatings Historical Market: Breakup by Region (USD Billion), 2018-2022
9. India Powder Coatings Market Forecast: Breakup by Region (USD Billion), 2023-2028
10. North India Powder Coatings Historical Market (USD Billion), 2018-2022
11. North India Powder Coatings Market Forecast (USD Billion), 2023-2028
12. South India Powder Coatings Historical Market (USD Billion), 2018-2022
13. South India Powder Coatings Market Forecast (USD Billion), 2023-2028
14. West India Powder Coatings Historical Market (USD Billion), 2018-2022
15. West India Powder Coatings Market Forecast (USD Billion), 2023-2028
16. East India Powder Coatings Historical Market (USD Billion), 2018-2022
17. East India Powder Coatings Market Forecast (USD Billion), 2023-2028
18. India Powder Coatings Market Structure

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