

## **Indian Onion Powder Market Report and Forecast 2023-2028**

Market Report | 2023-10-23 | 169 pages | EMR Inc.

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### **Report description:**

Indian Onion Powder Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the Indian onion powder market reached a volume of about 13,988.82 tons in 2022. Aided by increasing working population and hectic work schedules, the market is projected to further grow at a CAGR of 6% between 2023 and 2028 to reach a volume of almost USD 19,843.9 tons by 2028.

Onion powder, essentially dehydrated ground onions, has etched an indelible mark in the spice racks of Indian kitchens. With its prolonged shelf life and concentrated flavour profile, it acts as a quintessential ingredient in various dishes, enhancing the aroma, taste, and zest. Beyond its gastronomic appeal, onion powder also bears several health benefits, including antioxidant properties, bolstering of the immune system, and aiding in digestion.

One of the driving forces behind the Indian onion powder market growth is the escalating demand for convenient and long-lasting alternatives to fresh onions. In a nation where curries, gravies, and spice blends form the bedrock of culinary traditions, onion powder has surfaced as an invaluable component. Its ability to meld seamlessly into dishes, providing a rich flavour without the moisture of fresh onions, is particularly advantageous.

As per the Indian onion powder market analysis, a crucial factor aiding the market is its widespread application in the burgeoning fast-food sector and ready-to-eat segments. With urbanisation and the swift-paced lifestyle of metropolitan India, there is a heightened demand for instant foods, seasonings, and condiments. Onion powder, with its potent flavour and ease of use, is being extensively capitalised upon by food processors and manufacturers.

An inclination towards embracing powdered variants of traditional ingredients acts as one of the key Indian onion powder market trends. This trend is not exclusive to households but is also being witnessed in restaurants, food processing industries, and catering services. The ease of storage, consistency in taste, and year-round availability, irrespective of seasonal fluctuations is boosting the market demand.

Moreover, onion powder, being a cornerstone in many Indian spice blends, has found robust demand in international markets. The export-oriented facet of the market has witnessed a surge, as Indian onion powder, renowned for its unique taste and authenticity, is used in residential as well as commercial kitchens across countries, fuelling the Indian onion powder market demand.

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## Market Segmentation

The market can be divided based on packaging, application, end use, and states.

### Market Breakup by Packaging

- Bulk Packaging
- Pouches

### Market Breakup by Application

- Food Processing
- Healthcare

### Market Breakup by End Use

- Commercial
- Residential

### Market Breakup by States

- Gujarat
- Maharashtra
- Madhya Pradesh
- Rajasthan
- Others

## Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Indian onion powder market. Some of the major players explored in the report by Expert Market Research are as follows:

- Natural Dehydrated Vegetables Private Limited
- Vakil Foods
- Balkrishna Agro
- Vinayak Ingredients (Indian) Pvt. Ltd.
- Saipro Biotech Private Limited
- Others

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## **Table of Contents:**

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Snapshot
  - 6.1 Global
  - 6.2 Regional
- 7 Opportunities and Challenges in the Market
- 8 Indian Dehydrated Onion Market Overview
  - 8.1 Key Industry Highlights
  - 8.2 Indian Dehydrated Onion Historical Market (2018-2022)
  - 8.3 Indian Dehydrated Onion Market Forecast (2023-2028)
  - 8.4 Indian Dehydrated Onion Market by Type
- 9 Indian Onion Powder Market Analysis
  - 9.1 Key Industry Highlights
  - 9.2 Indian Onion Powder Historical Market (2018-2022)
  - 9.3 Indian Onion Powder Market Forecast (2023-2028)
  - 9.4 Indian Onion Powder Market by Packaging
    - 9.4.1 Bulk Packaging
      - 9.4.1.1 Historical Trend (2018-2022)
      - 9.4.1.2 Forecast Trend (2023-2028)
    - 9.4.2 Pouches
      - 9.4.2.1 Historical Trend (2018-2022)
      - 9.4.2.2 Forecast Trend (2023-2028)
  - 9.5 Indian Onion Powder Market by Application

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- 9.5.1 Food Processing
  - 9.5.1.1 Historical Trend (2018-2022)
  - 9.5.1.2 Forecast Trend (2023-2028)
- 9.5.2 Healthcare
  - 9.5.2.1 Historical Trend (2018-2022)
  - 9.5.2.2 Forecast Trend (2023-2028)
- 9.6 Indian Onion Powder Market by End Use
  - 9.6.1 Commercial
    - 9.6.1.1 Historical Trend (2018-2022)
    - 9.6.1.2 Forecast Trend (2023-2028)
  - 9.6.2 Residential
    - 9.6.2.1 Historical Trend (2018-2022)
    - 9.6.2.2 Forecast Trend (2023-2028)
- 9.7 Indian Onion Powder Market by States
  - 9.7.1 Gujarat
  - 9.7.2 Maharashtra
  - 9.7.3 Madhya Pradesh
  - 9.7.4 Rajasthan
  - 9.7.5 Others
- 10 Regional Analysis
  - 10.1.1 Gujarat
    - 10.1.1.1 Historical Trend (2018-2022)
    - 10.1.1.2 Forecast Trend (2023-2028)
  - 10.1.2 Maharashtra
    - 10.1.2.1 Historical Trend (2018-2022)
    - 10.1.2.2 Forecast Trend (2023-2028)
  - 10.1.3 Madhya Pradesh
    - 10.1.3.1 Historical Trend (2018-2022)
    - 10.1.3.2 Forecast Trend (2023-2028)
  - 10.1.4 Rajasthan
    - 10.1.4.1 Historical Trend (2018-2022)
    - 10.1.4.2 Forecast Trend (2023-2028)
  - 10.1.5 Others
- 11 Market Dynamics
  - 11.1 SWOT Analysis
    - 11.1.1 Strengths
    - 11.1.2 Weaknesses
    - 11.1.3 Opportunities
    - 11.1.4 Threats
  - 11.2 Porter's Five Forces Analysis
    - 11.2.1 Supplier's Power
    - 11.2.2 Buyers Power
    - 11.2.3 Threat of New Entrants
    - 11.2.4 Degree of Rivalry
    - 11.2.5 Threat of Substitutes
  - 11.3 Key Indicators for Demand
  - 11.4 Key Indicators for Price

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- 12 Potential Buyers of Onion Powder in India
- 13 Major Raw Material (Onion) Suppliers in India
- 14 Quality Standards for Onion Powder in India
- 15 Value Chain Analysis
- 16 Trade Data Analysis (HS Code - 071220)
  - 16.1 Major Importing Countries
    - 16.1.1 By Volume
    - 16.1.2 By Value
  - 16.2 Major Exporting Countries
    - 16.2.1 By Volume
    - 16.2.2 By Value
- 17 Price Analysis
  - 17.1 Historical Price Trends (2018-2022) and Forecast (2023-2028)
- 18 Manufacturing Process
  - 18.1 Detailed Process Flow
  - 18.2 Operations Involved
  - 18.3 Mass Balance and Raw Material
- 19 Project Details and Cost Analysis
  - 19.1 Land, Location and Site Development
  - 19.2 Construction
  - 19.3 Plant Layout
  - 19.4 Plant Machinery
  - 19.5 Raw Material Requirement
  - 19.6 Packaging
  - 19.7 Transportation
  - 19.8 Utilities
  - 19.9 Manpower
  - 19.10 Other Capital Investment
- 20 Loans and Financial Assistance
- 21 Project Economics
  - 21.1 Capital Cost of Project
  - 21.2 Techno-Economic Parameters
  - 21.3 Product Pricing and Margins
  - 21.4 Taxation and Depreciation
  - 21.5 Income Projections
  - 21.6 Expenditure Projections
  - 21.7 Financial Analysis
  - 21.8 Profit Analysis
- 22 Competitive Landscape
  - 22.1 Market Structure
  - 22.2 Key Players Market Share
  - 22.3 Company Profiles
    - 22.3.1 Natural Dehydrated Vegetables Private Limited
      - 22.3.1.1 Company Overview
      - 22.3.1.2 Product Portfolio
      - 22.3.1.3 Demographic Reach and Achievements
      - 22.3.1.4 Financial Summary

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- 22.3.1.5 Certifications
- 22.3.2 Vakil Foods
  - 22.3.2.1 Company Overview
  - 22.3.2.2 Product Portfolio
  - 22.3.2.3 Demographic Reach and Achievements
  - 22.3.2.4 Financial Summary
  - 22.3.2.5 Certifications
- 22.3.3 Balkrishna Agro
  - 22.3.3.1 Company Overview
  - 22.3.3.2 Product Portfolio
  - 22.3.3.3 Demographic Reach and Achievements
  - 22.3.3.4 Financial Summary
  - 22.3.3.5 Certifications
- 22.3.4 Vinayak Ingredients (Indian) Pvt. Ltd.
  - 22.3.4.1 Company Overview
  - 22.3.4.2 Product Portfolio
  - 22.3.4.3 Demographic Reach and Achievements
  - 22.3.4.4 Financial Summary
  - 22.3.4.5 Certifications
- 22.3.5 Saipro Biotech Private Limited
  - 22.3.5.1 Company Overview
  - 22.3.5.2 Product Portfolio
  - 22.3.5.3 Demographic Reach and Achievements
  - 22.3.5.4 Financial Summary
  - 22.3.5.5 Certifications
- 22.3.6 Others
- 23 Key Trends and Developments in the Market

#### List of Key Figures and Tables

1. Indian Onion Powder Market: Key Industry Highlights, 2018 and 2028
2. Indian Onion Powder Historical Market: Breakup by Packaging (Tons), 2018-2022
3. Indian Onion Powder Market Forecast: Breakup by Packaging (Tons), 2023-2028
4. Indian Onion Powder Historical Market: Breakup by Application (Tons), 2018-2022
5. Indian Onion Powder Market Forecast: Breakup by Application (Tons), 2023-2028
6. Indian Onion Powder Historical Market: Breakup by End Use (Tons), 2018-2022
7. Indian Onion Powder Market Forecast: Breakup by End Use (Tons), 2023-2028
8. Indian Onion Powder Historical Market: Breakup by States (Tons) 2018-2022
9. Indian Onion Powder Market Forecast: Breakup by States (Tons), 2023-2028
10. Major Importing Countries by Volume (2020)
11. Major Exporting Countries by Volume (2020)
12. Major Importing Countries by Value Million USD (2020)
13. Major Exporting Countries by Value Million USD (2020)
14. Historical Price Trends and Forecast 2018-2028
15. Indian Onion Powder Market Structure

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