

Indian Onion Powder Market Report and Forecast 2023-2028

Market Report | 2023-10-23 | 169 pages | EMR Inc.

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Report description:

Indian Onion Powder Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the Indian onion powder market reached a volume of about 13,988.82 tons in 2022. Aided by increasing working population and hectic work schedules, the market is projected to further grow at a CAGR of 6% between 2023 and 2028 to reach a volume of almost USD 19,843.9 tons by 2028.

Onion powder, essentially dehydrated ground onions, has etched an indelible mark in the spice racks of Indian kitchens. With its prolonged shelf life and concentrated flavour profile, it acts as a quintessential ingredient in various dishes, enhancing the aroma, taste, and zest. Beyond its gastronomic appeal, onion powder also bears several health benefits, including antioxidant properties, bolstering of the immune system, and aiding in digestion.

One of the driving forces behind the Indian onion powder market growth is the escalating demand for convenient and long-lasting alternatives to fresh onions. In a nation where curries, gravies, and spice blends form the bedrock of culinary traditions, onion powder has surfaced as an invaluable component. Its ability to meld seamlessly into dishes, providing a rich flavour without the moisture of fresh onions, is particularly advantageous.

As per the Indian onion powder market analysis, a crucial factor aiding the market is its widespread application in the burgeoning fast-food sector and ready-to-eat segments. With urbanisation and the swift-paced lifestyle of metropolitan India, there is a heightened demand for instant foods, seasonings, and condiments. Onion powder, with its potent flavour and ease of use, is being extensively capitalised upon by food processors and manufacturers.

An inclination towards embracing powdered variants of traditional ingredients acts as one of the key Indian onion powder market trends. This trend is not exclusive to households but is also being witnessed in restaurants, food processing industries, and catering services. The ease of storage, consistency in taste, and year-round availability, irrespective of seasonal fluctuations is boosting the market demand.

Moreover, onion powder, being a cornerstone in many Indian spice blends, has found robust demand in international markets. The export-oriented facet of the market has witnessed a surge, as Indian onion powder, renowned for its unique taste and authenticity, is used in residential as well as commercial kitchens across countries, fuelling the Indian onion powder market demand.

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Market Segmentation

The market can be divided based on packaging, application, end use, and states.

Market Breakup by Packaging

- Bulk Packaging
- Pouches

Market Breakup by Application

- Food Processing
- Healthcare

Market Breakup by End Use

- Commercial
- Residential

Market Breakup by States

- Gujarat
- Maharashtra
- Madhya Pradesh
- Rajasthan
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Indian onion powder market. Some of the major players explored in the report by Expert Market Research are as follows:

- Natural Dehydrated Vegetables Private Limited
- Vakil Foods
- Balkrishna Agro
- Vinayak Ingredients (Indian) Pvt. Ltd.
- Saipro Biotech Private Limited
- Others

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