

United Kingdom Coffee Creamer Market Report and forecast 2023-2028

Market Report | 2023-10-20 | 166 pages | EMR Inc.

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Report description:

United Kingdom Coffee Creamer Market Report and Forecast 2023-2028
Market Outlook

According to the report by Expert Market Research (EMR), the United Kingdom coffee creamer market reached a value of USD 687 million in 2022. Aided by the escalating demand for flavourful and diverse coffee experiences, as well as the proliferating applications of coffee creamers in both the foodservice and home sectors, the market is projected to further grow at a CAGR of 5.30% between 2023 and 2028 to reach a value of USD 937 million by 2028.

Coffee creamer, often used as a substitute for milk or cream, is a non-dairy product designed to add a smooth, creamy texture to coffee. It is commonly found in various forms, including liquid, granulated, and powdered, and offers an assortment of flavours, such as vanilla, hazelnut, and caramel. Apart from its use in enhancing the taste and texture of coffee, coffee creamer also has notable applications in baking and dessert recipes, lending a rich and creamy dimension to the dishes.

The increasing consumer preference for enhanced coffee experiences is driving the United Kingdom coffee creamer market growth. As coffee culture continues to evolve in the UK, there has been a significant shift towards specialty coffee drinks, leading to a surge in demand for flavoured coffee creamers. Additionally, the rising trend of at-home brewing, spurred by the recent work-from-home culture, has further increased the consumption of coffee creamers in the domestic segment.

Coffee creamers are also witnessing burgeoning demand in the foodservice sector, including cafes, restaurants, and hotels, due to the expanding menu of coffee beverages that use flavoured and non-dairy creamers. Moreover, coffee creamer's ability to provide a lactose-free alternative to traditional dairy products has made it an attractive option for the growing population of lactose intolerant consumers, further propelling the United Kingdom coffee creamer market demand.

Furthermore, coffee creamers are gaining traction in various industries due to their excellent flavour and texture-enhancing properties. In the bakery industry, coffee creamers are used to enrich the taste and creaminess of cakes, cookies, and pastries. In the confectionery industry, they are utilised for their flavour and texture-enhancing qualities, making them integral to the creation of various sweets and chocolates. Such multiple uses of coffee creamer is boosting the United Kingdom coffee creamer market development.

The growing demand for vegan and plant-based alternatives in the food and beverage industry has increased the focus on coffee creamers as a viable non-dairy substitute. The rise in veganism and the increasing popularity of plant-based diets have positioned

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coffee creamers as a crucial element in the formulation of dairy-free coffee beverages and dessert recipes, boosting the United Kingdom coffee creamer market expansion.

Market Segmentation

The market can be divided based on form, fat content, flavour, end use, and distribution channel.

Market Breakup by Form

- Powder

- Liquid

Market Breakup by Fat Content

- Low Fat

- Medium Fat

- High Fat

Market Breakup by Flavour

- Regular

- Flavoured

- o□French Vanilla

- o□Caramel

- o□Hazelnut

- o□Irish Creme

- o□Others

Market Breakup by End Use

- HoReCa

- Retail

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets

- Convenience Stores

- Online

- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the United Kingdom coffee creamer companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Nestle S.A.

- Danone S.A.

- Royal FrieslandCampina N.V.

- Califia Farms, LLC

- Jacobs Douwe Egberts GB Limited

- Others

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indicative and may be different from the actual report.

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