

BRIC Countries (Brazil, Russia, India, China) Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-25 | 104 pages | MarketLine

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Report description:

BRIC Countries (Brazil, Russia, India, China) Broadcasting and Cable TV Market Summary, Competitive Analysis and Forecast to 2027

Summary

The BRIC Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the broadcasting & cable tv industry and had a total market value of \$88.8 billion in 2022. China was the fastest growing country with a CAGR of 3.8% over the 2018-22 period.
- Within the broadcasting & cable tv industry, China is the leading country among the BRIC nations with market revenues of \$63.8 billion in 2022. This was followed by India, Brazil and Russia with a value of \$9.2, \$8.5, and \$7.4 billion, respectively.
- China is expected to lead the broadcasting & cable tv industry in the BRIC nations with a value of \$66.2 billion in 2027, followed by India, Brazil, Russia with expected values of \$11.1, \$8.2 and \$7.9 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC broadcasting & cable tv market

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC broadcasting & cable tv market
- Leading company profiles reveal details of key broadcasting & cable tv market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC broadcasting & cable tv market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC broadcasting & cable tv market by value in 2022?
- What will be the size of the BRIC broadcasting & cable tv market in 2027?
- What factors are affecting the strength of competition in the BRIC broadcasting & cable tv market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC broadcasting & cable tv market?

Table of Contents:

- Table of Contents
- 1 Introduction
 - 1.1. What is this report about?
 - 1.2. Who is the target reader?
 - 1.3. How to use this report
 - 1.4. Definitions
- 2 BRIC Broadcasting & Cable TV
 - 2.1. Industry Outlook
- 3 Broadcasting & Cable TV in Brazil
 - 3.1. Market Overview
 - 3.2. Market Data
 - 3.3. Market Segmentation
 - 3.4. Market outlook
 - 3.5. Five forces analysis
- 4 Macroeconomic Indicators
 - 4.1. Country data
- 5 Broadcasting & Cable TV in China
 - 5.1. Market Overview
 - 5.2. Market Data
 - 5.3. Market Segmentation
 - 5.4. Market outlook
 - 5.5. Five forces analysis
- 6 Macroeconomic Indicators
 - 6.1. Country data
- 7 Broadcasting & Cable TV in India
 - 7.1. Market Overview
 - 7.2. Market Data
 - 7.3. Market Segmentation
 - 7.4. Market outlook
 - 7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Broadcasting & Cable TV in Russia

9.1. Market Overview

9.2. Market Data

9.3. Market Segmentation

9.4. Market outlook

9.5. Five forces analysis

10 Macroeconomic Indicators

10.1. Country data

11 Company Profiles

11.1. Globo Comunicacao e Participacoes S.A.

11.2. China Central Television

11.3. Hunan Mgtv.com Interactive Entertainment Media Co Ltd

11.4. Shanghai Media Group

11.5. Prasar Bharati

11.6. Zee Entertainment Enterprises Limited

11.7. Sun TV Network Ltd

11.8. New Delhi Television Ltd

11.9. JSC Gazprom Media Holding

11.10. Tricolor TV

12 Appendix

12.1. Methodology

12.2. About MarketLine

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