Prepared Meals Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

Industry Report | 2023-09-25 | 627 pages | MarketLine

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Report description:

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Summary

Global Prepared Meals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The Prepared meals market consists of the retail sale of ready meals, chilled & frozen pizzas and meal kits, which only require heating before serving or provided with prepared ingredients which are then combined to an individual's preference when being cooked. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.
- The global Prepared Meals market had total revenues of $126,175.7 million in 2022, representing a compound annual growth rate (CAGR) of 5.5% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 3.6% between 2017 and 2022, to reach a total of 15,297.2 million kilograms in 2022.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.2% for the five-year period 2022 - 2027, which is expected to drive the market to a value of $147,508.1 million by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global prepared meals market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global prepared meals market
- Leading company profiles reveal details of key prepared meals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global prepared meals market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global prepared meals market by value in 2022?
- What will be the size of the global prepared meals market in 2027?
- What factors are affecting the strength of competition in the global prepared meals market?
- How has the market performed over the last five years?
- Who are the top competitors in the global prepared meals market?

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