

Sleep Aids in Mexico

Market Direction | 2023-10-10 | 24 pages | Euromonitor

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Report description:

In 2022, sleep aids experienced double-digit value growth, and this trend is continuing into 2023, with even more impressive retail volume growth as well. The catalyst for this growth is undoubtedly the lingering effects of the pandemic, which brought about a surge in anxiety among Mexicans due to lockdowns and significant uncertainty. Concerns about health, family, and finances combined to challenge many Mexicans during this period. While the physical impact of the virus may wane, mental health...

Euromonitor International's Sleep Aids in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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A wide range of products to address various needs

Nyquil Z takes sleep aids by storm in Mexico

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